



**MY SCHOOL DC**

The Public School Lottery

[MySchoolDC.org](https://MySchoolDC.org)

# Common Lottery Board Quarterly Meeting

July 31, 2024

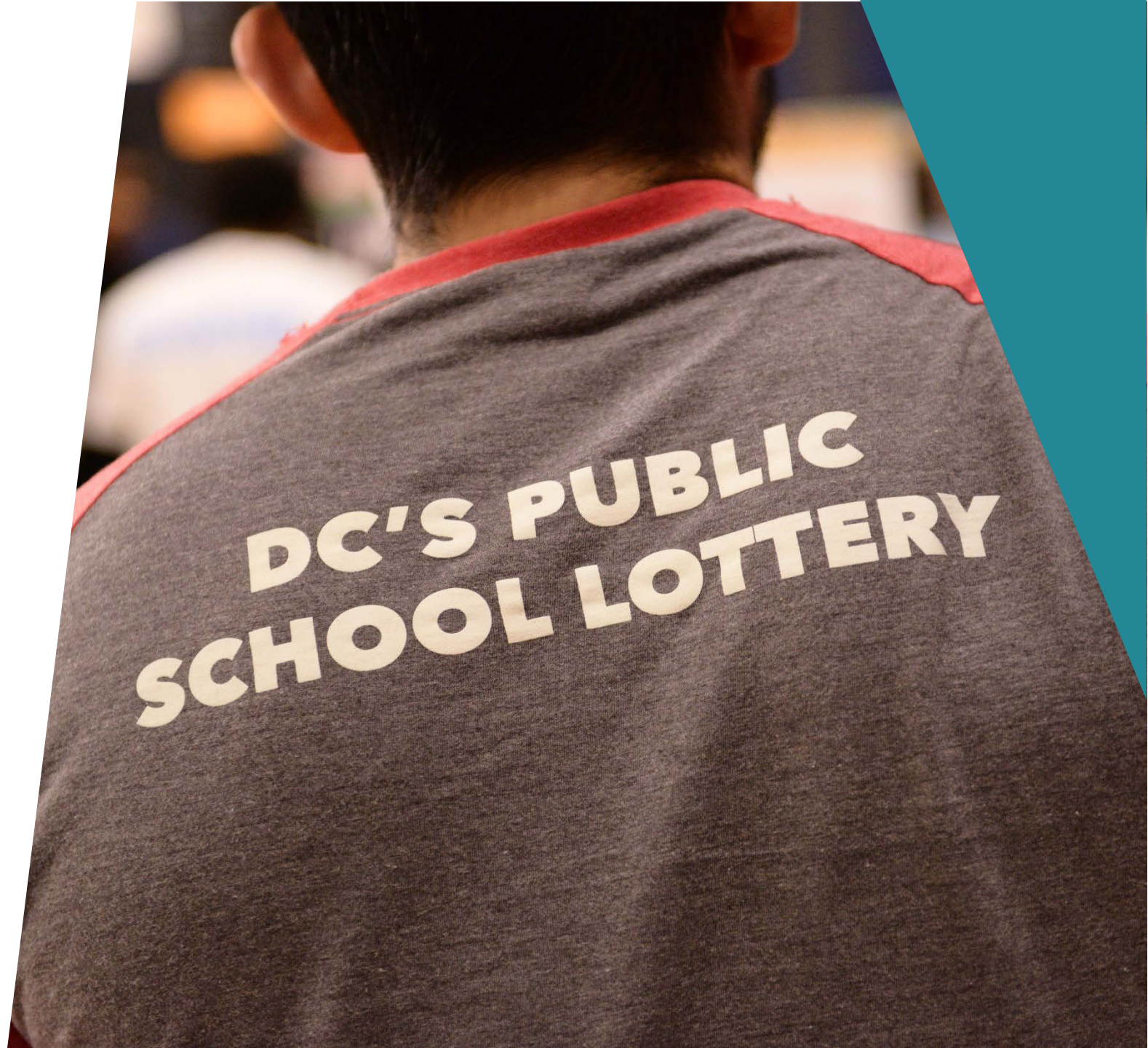
# Common Lottery Board Roll Call

	Member	Organization
Voting Members	Paul Kihn	Deputy Mayor for Education
	Daniela Anello	DC Bilingual PCS
	Ijeoma Anyanwu	DC Public Schools
	Emerald Becker	DC Public Schools
	Hilary Darilek	E.L. Haynes PCS
	Chyanne Eyde	DC Public Schools
	Shannon Hodge	KIPP DC PCS
Non-Voting Members	Michelle Walker-Davis	DC Public Charter School Board
	Antoinette Mitchell	Office of the State Superintendent for Education
	Megan Dho	My School DC



# Agenda

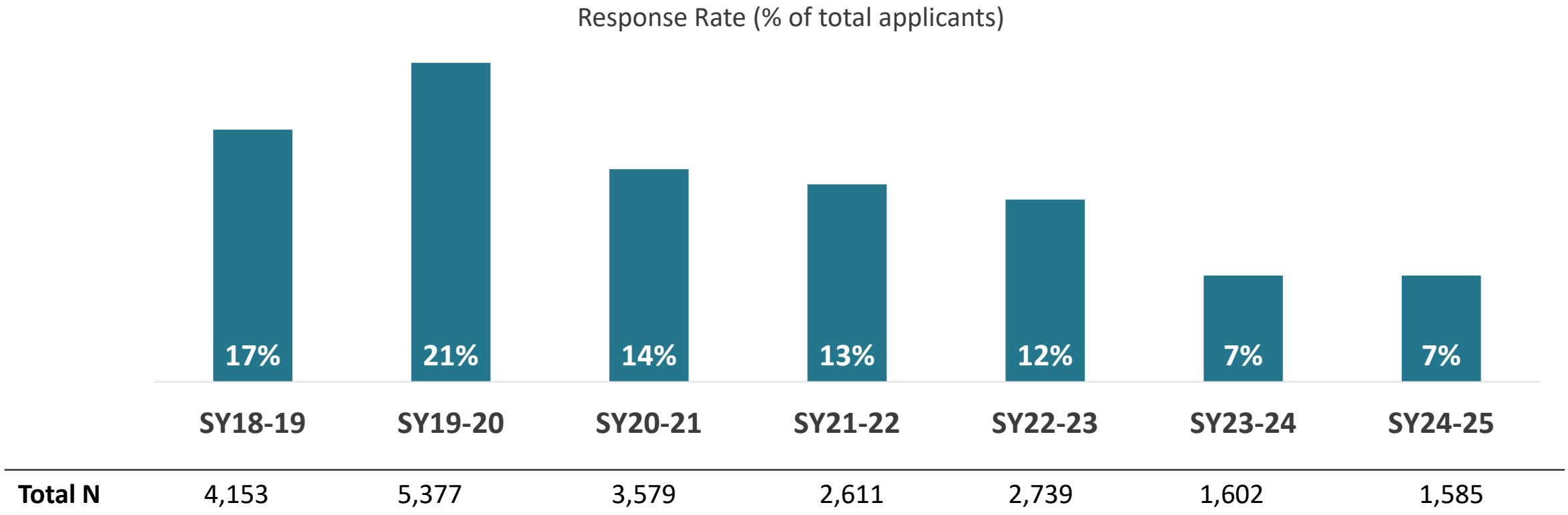
- 01 | SY24-25 Survey Data
- 02 | Strategic Goals
- 03 | Policy Guide Updates
- 04 | Boundary Study & LEA Update
- 05 | 2024 EdFEST Planning
- 06 | FY25 CLB Meeting Dates



# SY24-25 MSDC Survey Data

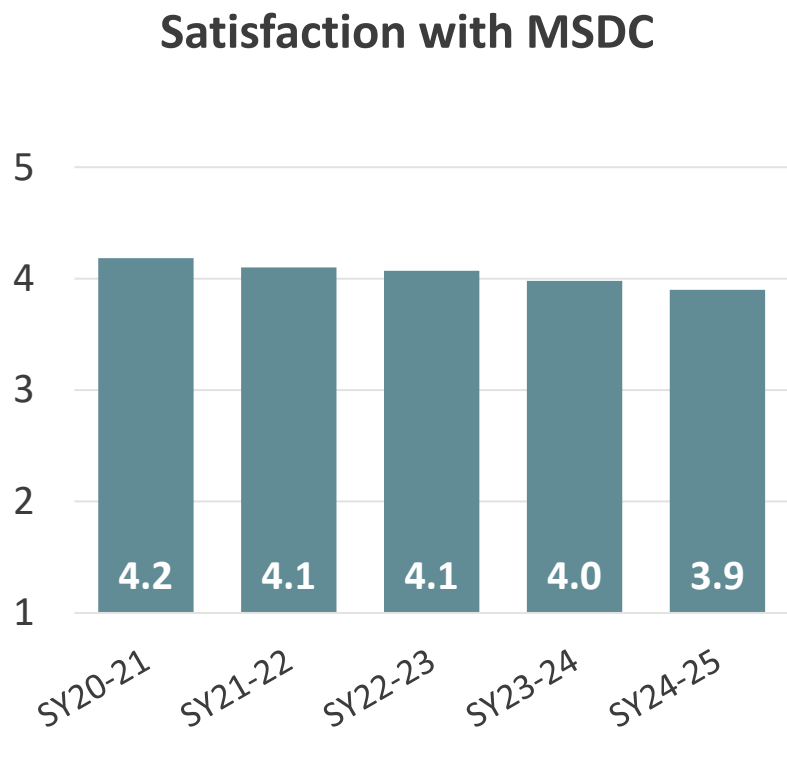
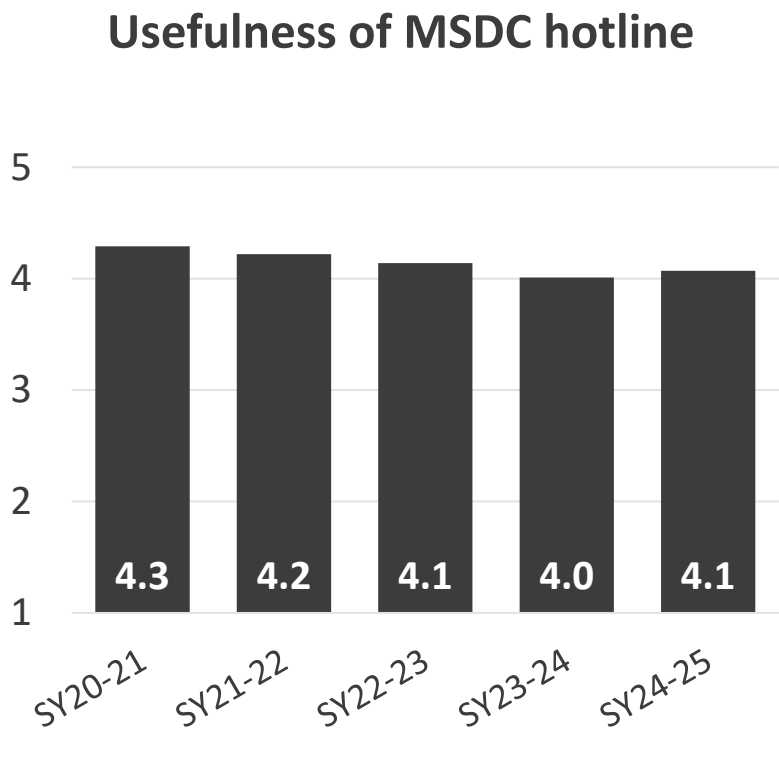
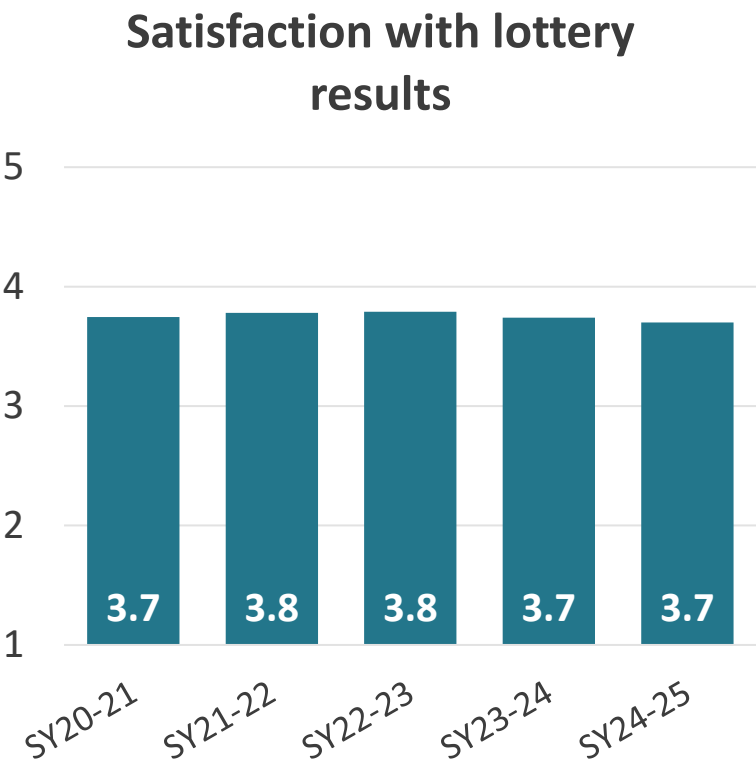
# Applicant Survey Results

*My School DC collected feedback from 1,500+ applicants and continued to receive fewer responses to the applicant survey for the second year in a row.*



# Applicant Satisfaction with MSDC

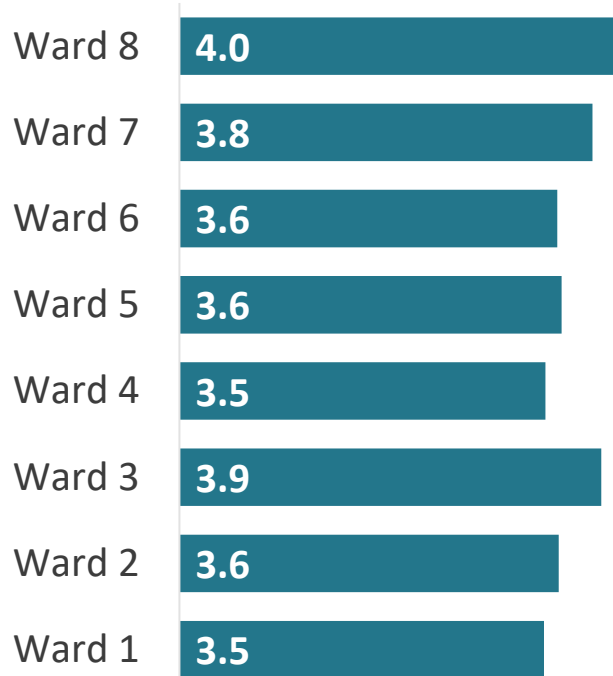
*In open ended feedback, most comments were positive. Dissatisfaction with waitlist movement, no in-boundary pre-K or guaranteed match based on proximity to school, lack of knowledge about actual school seats and frustration around the Selective High School process were some of the most common themes for lower ranked scores.*



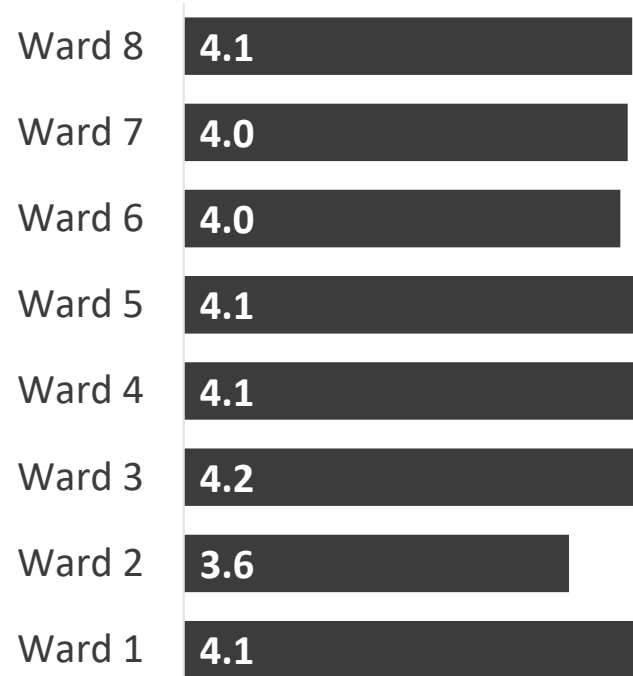
# MSDC Satisfaction by Ward of Home Residence

MSDC Hotline Team represented a bright spot in overall satisfaction, while the opinion of the lottery decreased this year in Ward 5 and 7 compared to recent years.

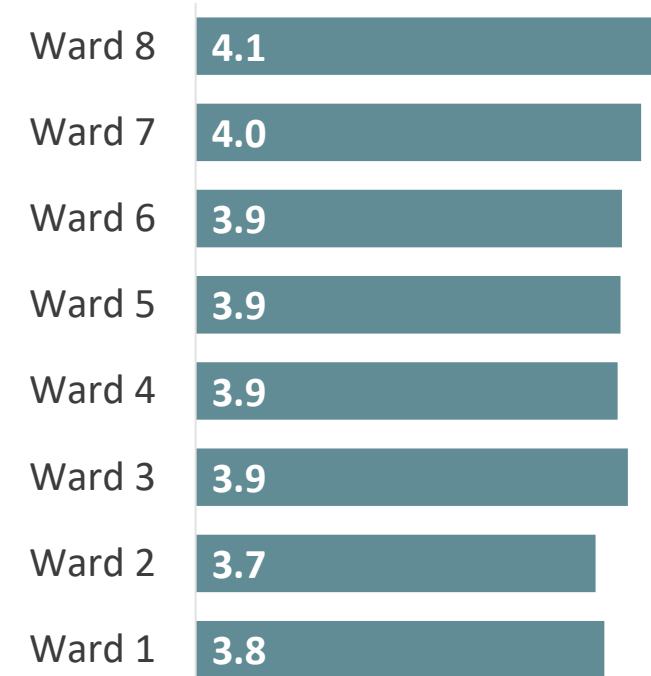
**Satisfaction with lottery  
results**



**Satisfaction with MSDC  
hotline**

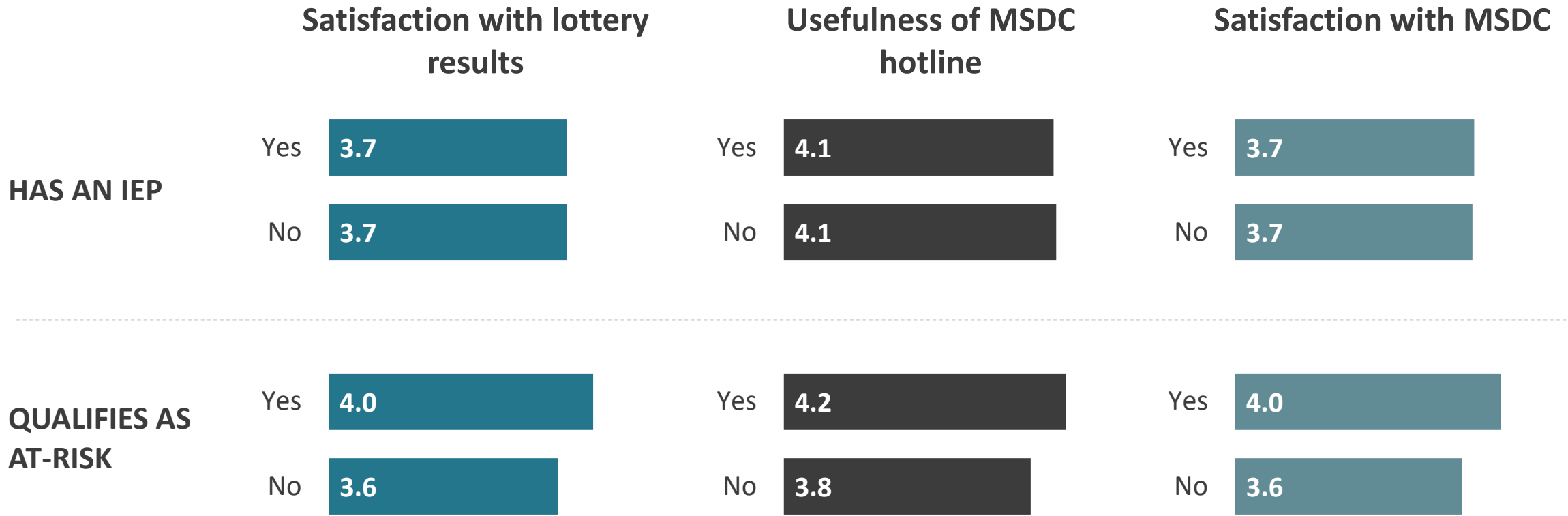


**Satisfaction with MSDC**



# Feedback from Respondents with IEPs & who qualify as At-Risk

*At-Risk respondents continued to report slightly higher satisfaction than the average, while students with an IEP had a stronger experience with Hotline help.*

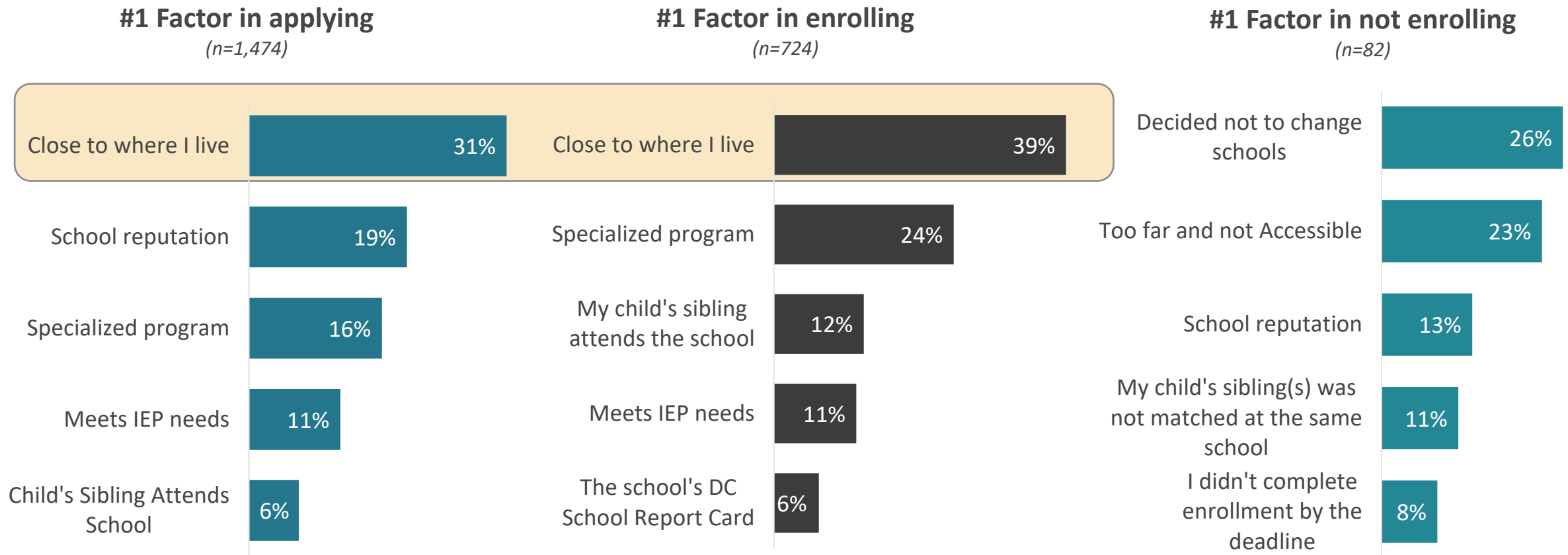


Note: Excludes responses from those who indicated “prefer not to answer” due to small sample size.



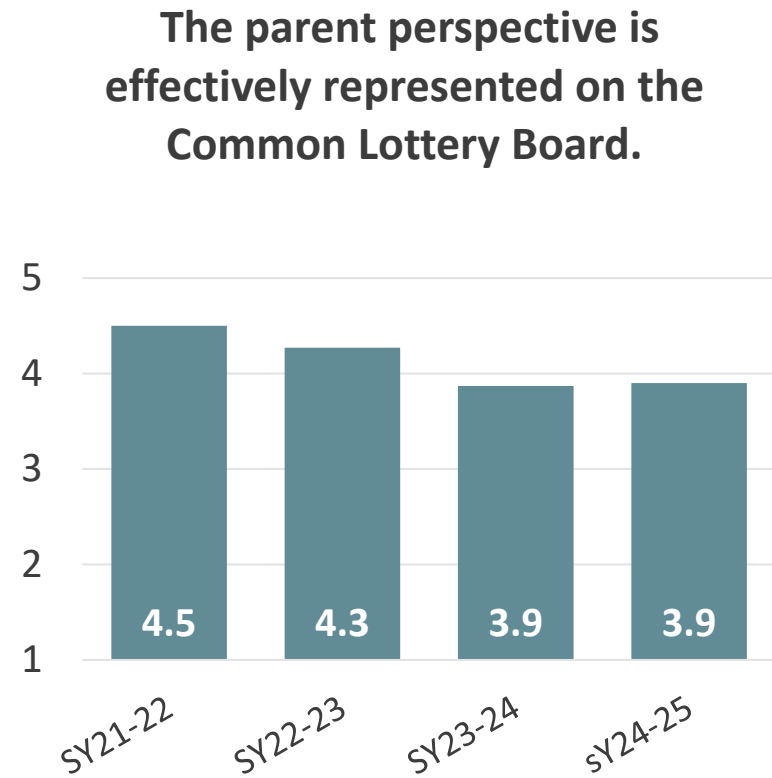
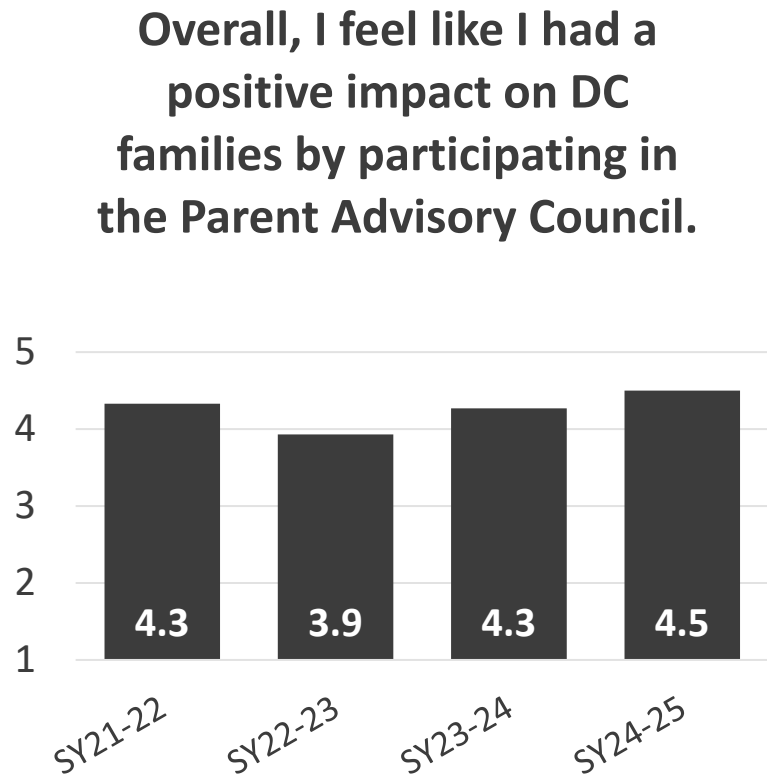
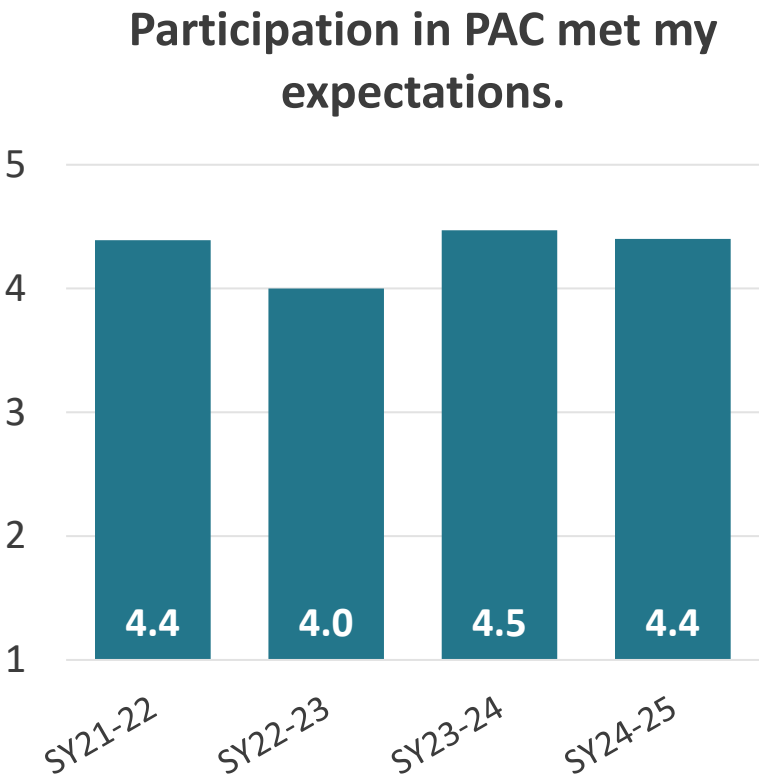
# Factors in making lottery and enrollment decisions

*Proximity to home remains the key decision factor: 1 in 3 respondents listed “close to where I live” as key in applying and enrolling to schools, up from 1 in 4 respondents last year.*



# Parent Advisory Council Survey Results

*Overall, PAC satisfaction remained relatively stable compared to last year, while “positive impact on DC families” increased.*

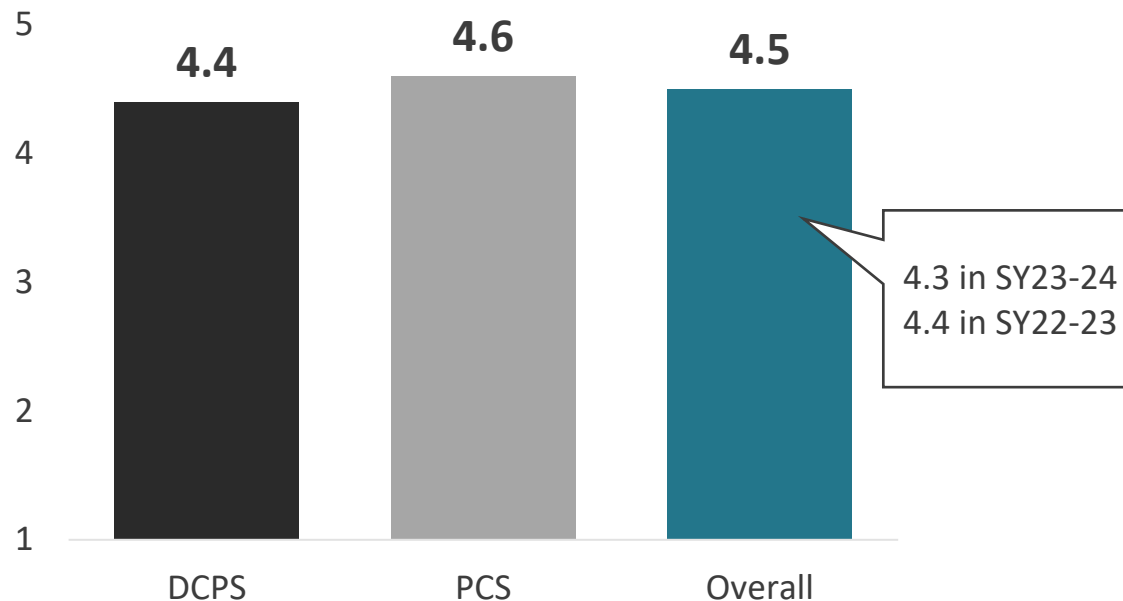


# School Staff Survey Results

*Overall staff satisfaction increased for the SY24-25 lottery cycle, with many comments appreciative of the timely and responsive support received from across the team.*

## Satisfaction with My School DC Dipped Slightly

*Median was a 5 in each category*












*Rate your overall satisfaction with My School DC  
(1 = Not at all satisfied, 5 = Extremely Satisfied)*

## Additional written feedback provided focus areas for this next lottery cycle:

- Incorporate more focused training for how to create data reports.
- Requests for additional data points to be included on common reports.
- And, requests continued for the Centralized Waitlist Management System to connect directly to and input data to individual LEAs.

# Strategic Goals

# 2024 Goals

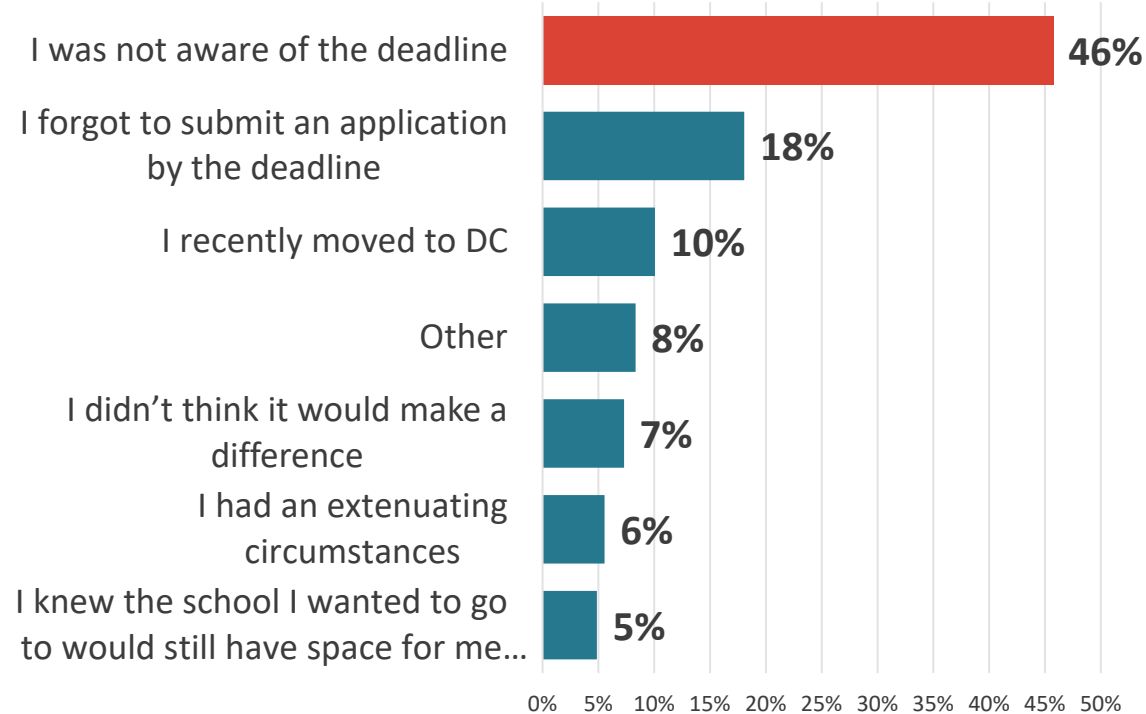
	2024 MSDC Goals	Results	Notes
One-Time Goal	Complete Procurement and launch development of “MSDC Application System 2.0” (Capital Investment Project) in preparation for December 2024 release.		Delayed due to staff capacity and challenges w/ procurement process
	Researching and Reframing ward parity metric – specifically underrepresentation in applications submitted by the deadline from Ward 7 and 8 residents.		Research completed, resulting in a substantial increase in targeted outreach in SY24-25 with + outcomes
Recurring Goals	Achieve 4.4+ on ease of application across mobile and desktop		Applicants reported a 4.4 in ease of access
	Achieve 4.3+ on applicant, school staff, and Parent Advisory Council satisfaction ratings		3.9 applicant, 4.5 school staff, 4.4 PAC
	Increase % of applications submitted by the deadline by 2% (as of Results Day and June 30)		Improved by 1% for results day and improved by +1.5% by June 24 <sup>th</sup> .
	Decrease gap between at-risk and non-at-risk applications before the deadline by 2% (as of June 30)		Gap increased for 2nd year in a row 68% SY22-23; 65% in SY23-24
	Maintain enrollments outside the MSDC process at <0.2% of total enrollment from participating LEAs		0.1% enrollment errors in SY23-24
	Achieve satisfaction rating of 70%+ from event attendees and staff. Combined event attendance is higher than 2022 virtual event.		85% overall satisfaction rate ((94% - PK3 - Grade 8 and 75% - Grades 9-12); 8,000 total attendees.
	Retain 99%+ school participation		Only 2 DC charter schools abstained from participation.



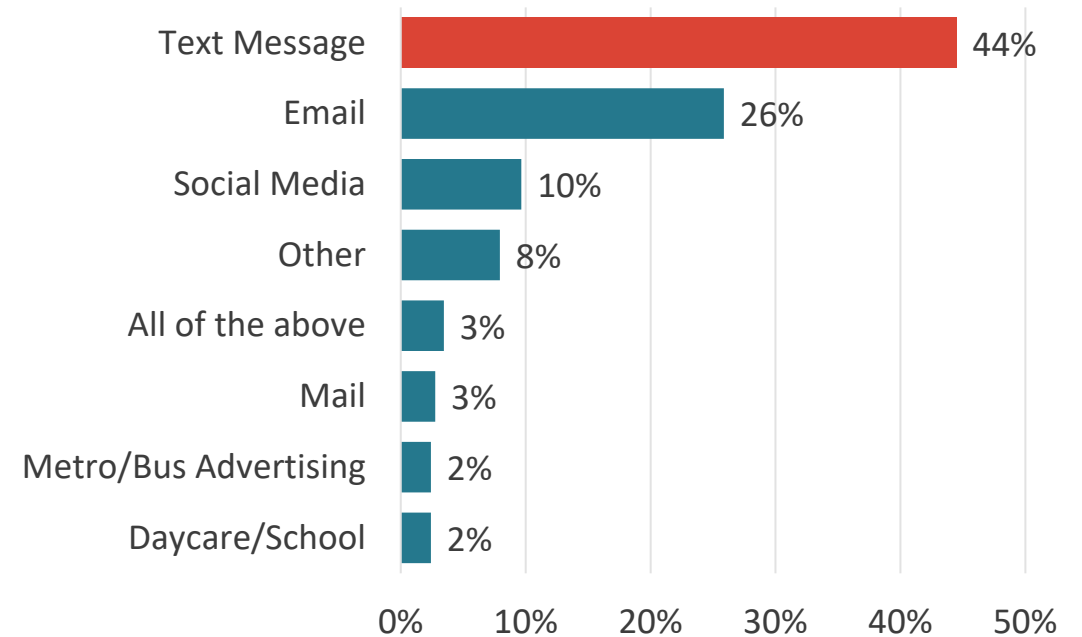
# Ward Parity - Research

Historically, My School DC's goal has been for the distribution of applications by the deadline to mirror the distribution of public school students' ward of residence. Our FY24 goal was to research and possibly reframe the ward parity goal. In September, post-lottery applicants from Wards 7 & 8 with students entering PK3, PK4, and Grade 9 were called to understand why they submitted a post-lottery application.

## Q. Can you share your reason for submitting an application after the deadline?



## Q. What's the best way to reach you & friends with lottery deadline information?



# New & Expanded Outreach in SY24-25

*Based on the post-lottery phone survey responses, we focused on increasing digital outreach (email, text) to target wards and at-risk families.*

Ward	Grassroots Activations by Ward (SY23-24)	Grassroots Activations by Ward (SY24-25)*
1	20	17
2	8	15
3	5	3
4	19	11
5	14	26
6	2	2
7	5	20
8	12	23
Virtual	24	28
<b>Total</b>	<b>109</b>	<b>145</b>

*\*All activations (both virtual and in-person) put an emphasis on signing up for My School DC alerts.*



## DHS Contact List x Expanded MOA

- Included in all full alerts (texts/emails)
- Dedicated additional deadline one week reminder alert (text/email)
- Dedicated additional deadline day reminder alert (text/email) for Ward 7 and 8 residents with students who qualify for PK3 or PK4 in SY24-25
- Targeted digital advertising for Ward 7 and 8 residents with students in transition grades.



## Expanded Traditional Advertising in Ward 8

# Ward Parity – Reframing & Resolution

*Based on our research and SY24-25 outcomes, we do not recommend reframing the ward parity goal. The 2% ward parity goal remains a stretch goal for historically underrepresented wards. However, with targeted outreach efforts and improved partnerships, we are moving in the right direction.*

Ward	Total Public-School Enrollment by Ward of Residence (SY22-23)*	Applicants by Ward of Residence (SY23-24)
1	9%	8%
2	3%	3%
3	6%	6%
4	17%	18%
5	15%	16%
6	7%	10%
7	20%	18%
8	23%	19%

Ward	Total Public-School Enrollment by Ward of Residence (SY23-24)*	Applicants by Ward of Residence (SY24-25)
1	9%	8%
2	3%	3%
3	7%	5%
4	17%	18%
5	16%	17%
6	8%	10%
7	20%	18%
8	22%	19%

\*Data taken from EdScape's [‘Where Public School Students Live by Geography’](#)

# 2025 Goals

	Draft 2025 MSDC Goals	New Goal	Updated Goal
Annual Goal	Complete Procurement and launch development of “MSDC Application System 2.0” (Capital Investment Project) in preparation for December 2025 release.		Y
	Support implementation of the 2023 Boundary study recommendations and confirm 100% of applicable phase in policies are working through pre-testing of application.	Y	
Recurring Goals	Achieve 4.4+ on ease of application across mobile and desktop		
	Achieve 4.3+ on applicant, school staff, and Parent Advisory Council satisfaction ratings		
	Decrease post-lottery applications by 2% (by June 30 for SY25-26)		Y
	Decrease post-lottery at-risk applications by 2% (by June 30 for SY24-25)		Y
	Maintain enrollments outside the MSDC process at <0.2% of total enrollment from participating LEAs		
	Achieve 90% satisfaction from EdFEST attendees & 5,000+ in attendance between the two events		Y
	Retain 99%+ school participation		

# Policy Guide Updates



# Policy Issue #1: Change Requests

## Current Policy Guide Language

If MSDC receives a change request to any published data which has the likelihood of impacting an applicant's school selections and rankings on their application, such as changes to the school's existence, operator, or grades served, then those change requests will be evaluated by the MSDC staff, the Common Lottery Board Chair, or during a special meeting of the Common Lottery Board.

## Challenge

Current policy permits schools to make changes to their published grade level offerings at any time during the lottery application cycle without providing any specific information about how MSDC will respond. This unfairly penalizes applicants who rely on the information and burdens MSDC and the CLB with evaluating how to respond each time this occurs.

## Goal

- 1) Require schools to submit change requests at least 20 days before the application deadline.
- 2) Clarify that MSDC cannot re-open the application after the application deadline for families to alter their school selections in response to late school changes.
- 3) Require schools that make changes to grade level offerings inside 20 days of the application deadline or after the application deadline to communicate that information directly to impacted families.

# Policy Issue #1: Proposed Language

## Current Policy Guide Language:

- If MSDC receives a change request to any published data which has the likelihood of impacting an applicant's school selections and rankings on their application, such as changes to the school's existence, operator, or grades served, then those change requests will be evaluated by the MSDC staff, the Common Lottery Board Chair, or during a special meeting of the Common Lottery Board.

## Proposed Addition for Clarification:

**Change Request Section Introduction:** MSDC strongly discourages LEAs from making changes to their published school profile information once the lottery application opens. Families rely on the information schools list in their school profile in making school decisions. MSDC will not reopen the application post the application deadline to allow families to alter their school selections to account for late changes that may impact families school choices. That said, MSDC recognizes that some schools may have to make changes to their prospective location and operating status during or post the lottery application cycle. This section sets specific timelines for LEAs to make changes before the lottery application deadline and outlines the decision-making process MSDC will utilize in responding to change requests made outside of that timeframe.

# Policy Issue #1: Proposed Language (Con't)

## Proposed Additions (con't):

- **Change Request to Published Grade Levels:** Schools should also notify MSDC of any changes to their published grade offerings at least 20 calendar days in advance of the lottery application deadline, so that MSDC will have to time to notify the impacted families and advise them of their right to change their school options before the application deadline if they choose. Schools who make changes to their published grade offerings inside 20 days of the application deadline or after the lottery application deadline will be responsible for communicating that information directly to all affected applicants and families as follows:
  - The school must notify all families who applied to a grade or grades at their school which they will no longer be offering within 5 days of notifying MSDC.
  - All communications must be in the families' native language and include language that refers families to the MSDC Hotline for further assistance with their school options.
  - MSDC must be cc'd on all communications sent by the schools to the impacted families.

# Refresher on How to Create a Motion

*Following the end of discussion, a Board Member can make a motion to vote, amend, or table the topic at hand. For an update to be included in our policy guide, we will need to hold a vote.*

To create a motion:



**Board Member A:**  
“I motion to vote on...”  
*Restate the topic at hand.*



**Board Member B:**  
“I second the motion”



**Board Chair:**  
Calls Roll to Record Vote

# Boundary Study & LEA Update



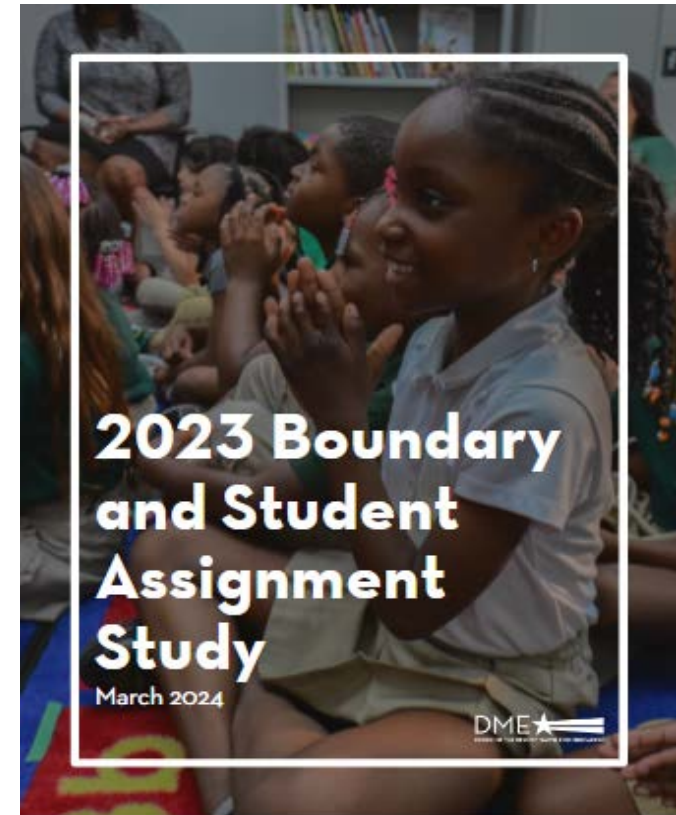
# Boundary & Student Assignment Study Updates

## Status:

- The mayor announced her approval of the Advisory Committee's recommendations on June 5, 2024

## Next Steps:

- Plan for implementation so all newly recommended boundary and feeder changes can start in School Year (SY) 2025-26



# MSDC Implementation - Status Update

## Boundary changes:

- MSDC is actively working with OCTO and DCPS to:
  - add the new boundary changes and feeder patterns to MSDC's School Finder before MSDC's SY25-26 application launch in December

## Special ed feeder patterns (per Recommendation #11.2):

- MSDC is actively working with DCPS staff to:
  - identify a way to make information about DCPS' self-contained feeder patterns (and other special education program information) accessible on school profile pages

## Equitable Access Expansion (per Recommendation #20):

- Convened Equitable Access Debriefing session with SY24-25 participating schools on June 20, 2024
- Scheduled to meet with PCSB later this week to plan for implementation in SY25-26

# LEA Update (for awareness): Eagle Academy PCS

*While there are potential impacts for MySchool DC, at this time it appears that the Eagle Academy campuses are likely to continue operations with matched students for SY24-25.*

## Context:

- On January 22, PCSB issued an out-of-compliance notice concerning Eagle's financials and requested a revised FY24 budget; PCSB began months of supportive engagement.
- On June 29, PCSB initiated work with Eagle's board to develop a fiscal corrective action plan (FCAP) after learning the LEA had 6 days cash on hand.
- On July 10, the PCSB voted to put the school on the proposed FCAP.

## Current status:

- The LEA is considering charter relinquishment and asset acquisition before SY24– 25.
- As terms of a possible asset acquisition, another LEA would acquire Eagle Academy PCS's two campuses, providing already enrolled families with guaranteed seats.
- In the meantime, the LEA is taking corrective actions, to include a revised FY25 budget and tighter financial controls.

# EdFEST Planning Updates

# EdFEST 2024

*We're thrilled to share that The National Guard released their hold on Dec. 14 so we will move forward with EdFEST on consecutive weeks in December.*

*We are also exploring ways to ensure we can secure the DC Armory space for this event in December in the future.*

## EdFEST (Grades 9-12)

### **When:**

Saturday, December 7, 2024  
10 a.m. – 1:00 p.m.

### **Where:**

Eastern High School

## EdFEST (PK3 – Grade 8)

### **When:**

Saturday, December 14, 2024  
10 a.m. – 1:00 p.m.

### **Where:**

DC Armory





# Lottery Key Dates for SY25-26

- **December 7, 2024** | EdFEST (Grades 9-12) at Eastern HS
- **December 14, 2024** | EdFEST (PK3 – Grade 8 ) at DC Armory
- **December 16, 2024** | My School DC Application opens
- **February 3, 2025** | APPLICATION DEADLINE for Grades 9-12
- **March 3, 2025** | APPLICATION DEADLINE for PK3 – Grade 8
- **March 28, 2025** | Lottery results are released
- **April 26, 2025** | Enrollment Saturday at select schools
- **May 1, 2025** | Enrollment deadline for matched families



# FY25 CLB Meeting Dates

# CLB Meeting Dates

- Thursday, October 24, 2024, from 2-3:30pm
- Thursday, January 23, 2025, from 2-3:30pm
- Thursday, April 24, 2025, from 2-3:30pm
- Thursday, August 1, 2025, from 2-3:30pm

*All quarterly meetings will be virtual and accessible via forthcoming Teams invitations.*