

DISTRICT OF COLUMBIA COMMON LOTTERY BOARD
AUGUST 4, 2016
1:30 -3:30 PM
1350 Pennsylvania Avenue NW, Room G9

MEETING MINUTES

I. Call to Order and Roll Call

Board Member (Designee)	Organization	Voting Status	Roll Call	4/25/16 Min	Strat Plan	Policy Guide	DCLIP Data
Jennifer C. Niles	DME	Voting Member	✓	✓	✓	✓	✓
Susan Schaeffler (Dane Anderson)	KIPP DC	Voting Member	✓	✓	✓	✓	X
Anjali Kulkarni	DCPS	Voting Member	Phone ✓	✓	✓	✓	X
Colin Taylor	DCPS	Voting Member	Phone ✓	✓	✓	✓	
Will Stoetzer	Ingenuity Prep	Voting Member	✓	✓	✓	✓	✓
Eugene Pinkard	DCPS	Voting Member	X	--	--	--	--
Richard Pohlman	Thurgood Marshall Academy	Voting Member	✓	✓	✓	✓	✓
Darren Woodruff (Chelsea Coffin)	DC PCSB	Non-Voting Member	✓	N/A	N/A	N/A	N/A
Shana Young	OSSE	Non-Voting Member	✓	N/A	N/A	N/A	N/A
Catherine Peretti	MSDC	Non-Voting Member	✓	N/A	N/A	N/A	N/A

II. Review April 25, 2016 meeting minutes

Board unanimously approved minutes. They will be posted on My School DC's website.

III. 2016 Lottery Survey Results

Board reviewed My School DC applicant survey results. 3,004 applicants responded to the survey of which 196 were in Spanish. Overall satisfaction with My School DC was scored at an average of 4.2 out of 5 on the Leichert scale (lowest score 1, highest score 5). 83% of respondents were satisfied or very satisfied with their experience.

Board Member Pohlman asked My School DC to look into the breakdown of the ratings to see how they were distributed and whether there was polarization or a more gradual decline with few ratings of 1 (very unsatisfied).

66% of respondents were satisfied or very satisfied with their lottery results. The results themselves are out of My School DC's control because they are based on the supply and demand at each school, but satisfaction ratings with the *process* which is within My School DC's control were still very strong. Board Member Peretti noted that the overall match rate went down from 72% to 70% in the 2016 lottery which could have contributed to lower satisfaction with results.

The My School DC hotline was rated on average 4.6 out of 5.0 with 86% of respondents being satisfied or very satisfied with their experience with the hotline. 94% of respondents understood the importance of ranking their schools on the lottery application, which is an important message built into My School DC's outreach strategies.

The Board also reviewed the My School DC school survey results. 44 Local Education Agencies (out of 51 participating LEAs) responded.

- 100% of school respondents find My School DC staff members and weekly e-mails helpful
- 100% of school respondents find My School DC waitlist management system easy to use
- 97.5% of school respondents find My School DC has improved operations or enrollment processes
- Overall satisfaction with My School DC rated 4.6 out of 5 (very satisfied)

IV. Strategic Plan

Board Member Peretti presented the five-year strategic plan for My School DC. The overarching purpose is to manage a common application, lottery, and outreach program with four key goals:

1. LEARN: Facilitate access to school information and the lottery process.
2. APPLY: Operate common application and lottery.
3. ENROLL: Coordinate to improve enrollment processes.
4. PLAN: Analyze lottery impacts & inform planning.

Each goal has corresponding strategies and metrics that My School DC will implement and hone over the next five years. They are written broadly, but each year the metrics will be made into SMART goals and progress will be presented to Board. The Board discussed and modified the strategies under the "PLAN" goal.

Three board members attended the PAC meeting in July where the parents reviewed the strategic plan. Board Member Peretti shared that the Parent Advisory Council

recommends that the Board pass the plan. They were particularly excited about potential improvement to the enrollment process itself.

The Board unanimously approved the strategic plan with modifications.

V. 2017 Lottery Policy Guide and Goals

The Board reviewed the key points of the My School DC policy guide and the minor changes for the 2017 lottery. The guide is incorporated by reference when each school signs the annual participation agreement. My School DC will collect agreements over the next month.

The Board unanimously approved the policy guide.

The Board reviewed the proposed 16-17 meeting schedule, but some conflicts arose for the October date. My School DC will look for a better date for the next meeting.

VI. UMD & DCLIP Research Request

The research request from the University of Maryland and DC Language Immersion Project details a study aimed at better understanding the supply and demand for dual language immersion (DLI) programs in public and public charter schools in Washington, DC, and families' preferences for schools. Specifically, the researcher seeks to examine four datasets – one related to families' application information, a second about schools' availability, a third (publicly available) showing schools' proficiency rates on standardized tests, and a fourth (requested from OSSE) providing demographic information about the applicants – in order to determine (1) gaps between the supply and demand and (2) differences in families' preference for DLI programs based upon distance to nearest DLI program, publicly available achievement data, and student characteristics.

Board Member Pohlman thanked the researcher for answering the questions he presented after the last review in the winter.

Board Members Kulkarni and Taylor do not see the value for DCPS or My School DC that this research would add. The relationship of the research to “improvement to instruction” in the FERPA exemption is not compelling, though the researcher responds that instructional changes could be made based on the results.

Mr. Anderson thinks this research goes a step beyond the scope of what this Common Lottery Board and My School DC should be spending time on. The vote fails. A vote needs a majority AND at least one vote from each sector to carry. There is no DCPS vote in support of this research request.

VII. Adjourn