Common Lottery Board Quarterly Meeting

April 22, 2021





Agenda

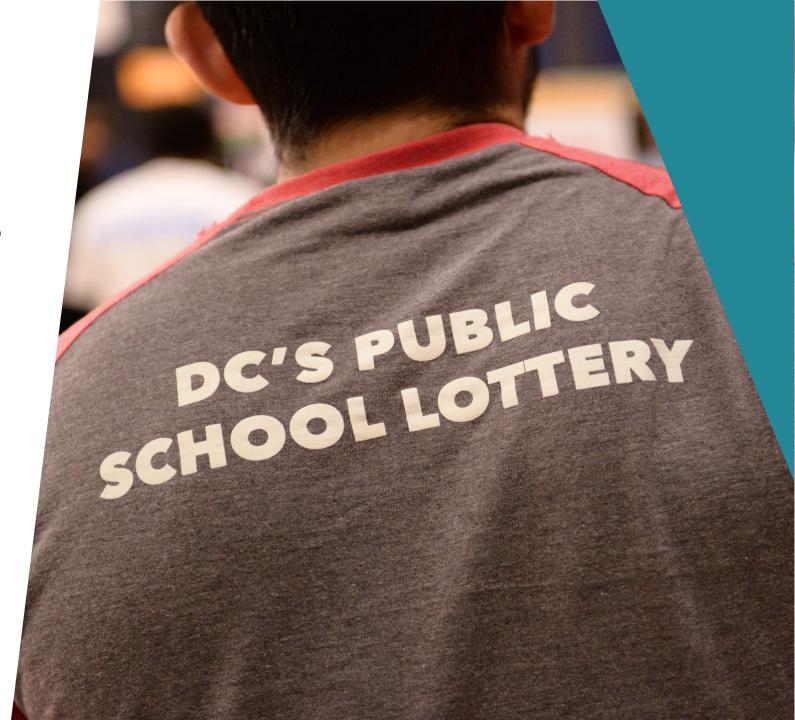
01 21-22 Lottery Results

02 | PCSB Data Request

03 | 20-21 Audit

04 At-risk Preference

05 | Policy Guide Update





Common Lottery Board Roll Call

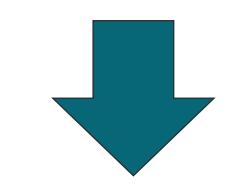
Board Member Name	Organization
Paul Kihn	Deputy Mayor for Education
Claudia Lujan	DC Public Schools
Hilary Darilek	E.L. Haynes
Melissa Kim	DC Public Schools
Jubria Lewis	The SEED Foundation
Colin Taylor	DC Public Schools
Daniela Anello	DC Bilingual
Shana Young	Office of the State Superintendent of Education
Katie Dammann	DC Public Charter School Board
Amy Lerman	My School DC

Lottery for SY21-22

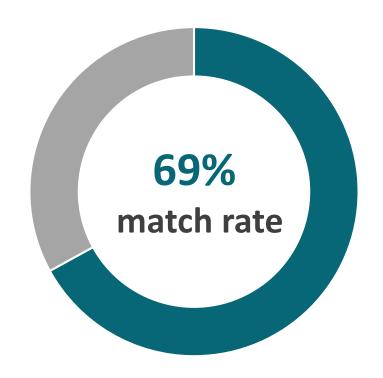








21% decrease in applications

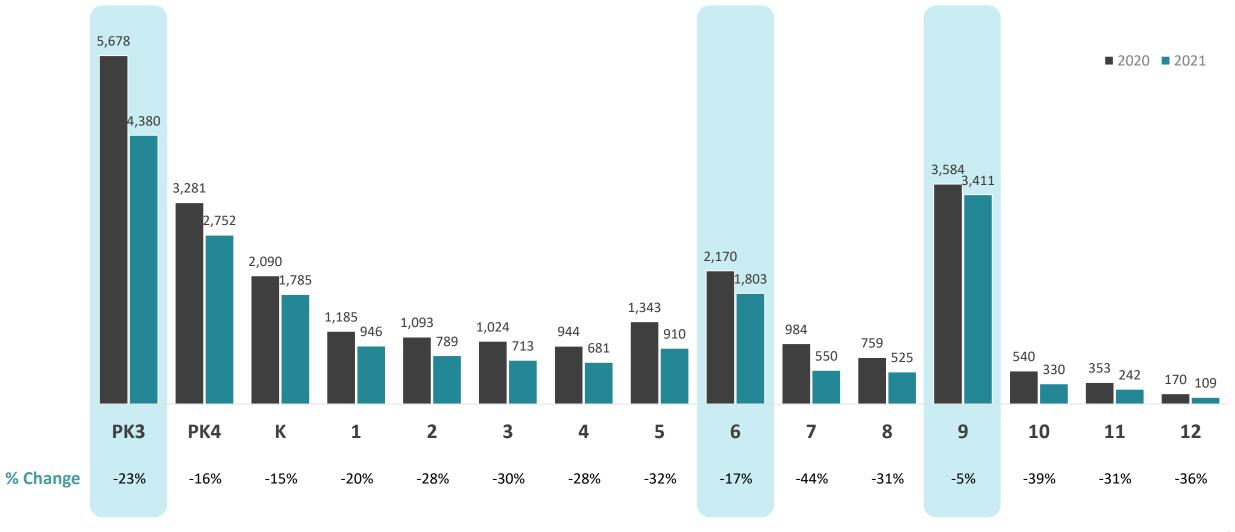




8,369 students matched to top choice school

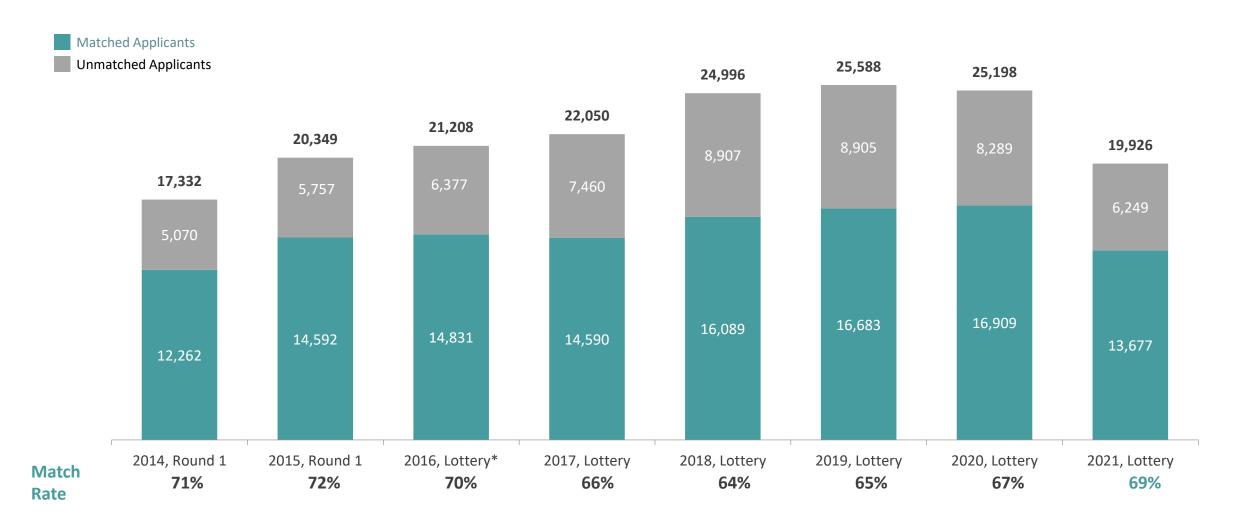
2021 vs 2020 Applications





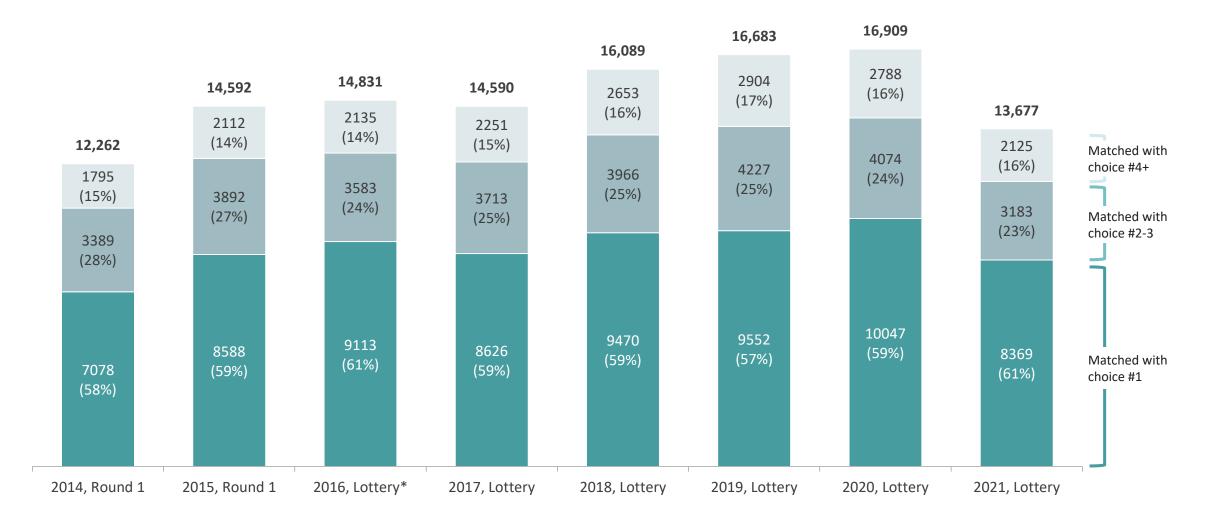






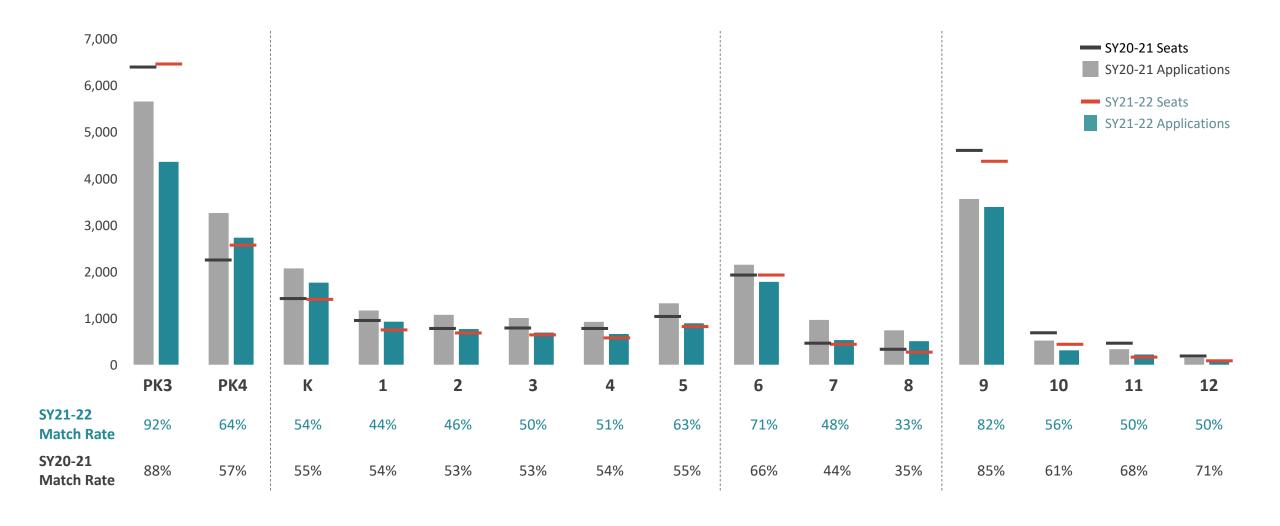






City-Wide Applications and Seats Available

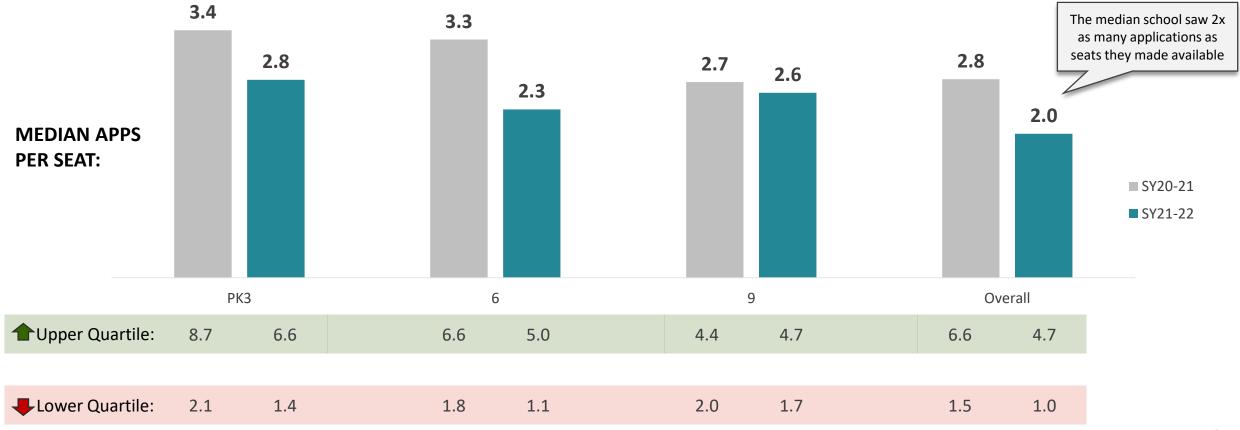




School-Level Applications vs. Seats



Median number of applications per seat received decreased across entry-level grades and overall; we continue to see a wide distribution of applications per seat received across schools



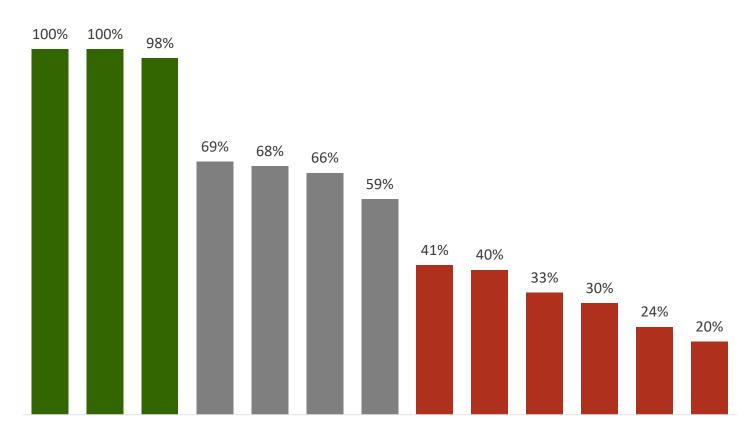


Newly Opening Schools

(last two cycles):

New schools filled 52% of seats made available, compared to 62% of available seats filled overall

Range of % of Seats Filled



New schools (opened in SY20-21 or SY21-22)





Understanding this would be a challenging year for families, My School DC sought to meet families where they are, particularly DC's at-risk and non-English speaking families:

- ✓ First virtual EdFEST: 100% of DCPS and PCS school participation; exceeded goal of 1,500 virtual attendees citywide; provided accommodations to connect families to schools such as by phone and through live interpreters.
- ✓ Promotion and advertising strategies adjusted away from in-person events to include **direct mail**, **bus shelters**, **radio and digital advertising**, and expanded **phone banking** efforts to call 30,000 families.
- ✓ Partners such as the DC Public Library branches and Department of Parks and Recreations' food distribution sites, as well as 30 other organizations around the District, made hardcopies of the My School DC school directory available to families they served in person.
- ✓ The My School DC Parent Advisory Council held multiple virtual parent information sessions connecting directly with parents citywide.
- ✓ Through close contact with My School DC's trusted **partner network**, My School DC provided direct virtual support to staff and families.
- ✓ The My School DC hotline remained open and operational without interruption Monday Friday, 8 a.m. 5 p.m. to support families in need.



Discussion: EdFEST 2021

Restrictions on public gatherings will ease beginning May 1. For example, "special events" will be allowed indoors at 25% capacity (with a waiver for attendance greater than 250).

At this point in time, not knowing whether restrictions will further ease by December, would you be more inclined to recommend a **fully virtual event** for the second year in a row or a **hybrid event**?

PCSB Data Request





Discuss: PCSB Data Request

New Metric: Number of unique charter school applicants that ranked a charter program in their ward of residence amongst their top three rankings, by grade and applicant ward of residence.

Please see attachment in Teams chat for full PCSB data request

Audit for 20-21





- Identify participating schools that enrolled students outside of the My School DC process
- Analyze requested lottery grades and enrolled lottery grades of applicants
- Analyze enrollment error trends in the SY20-21 lottery and the Centralized Waitlist Management System ("CWMS") usage

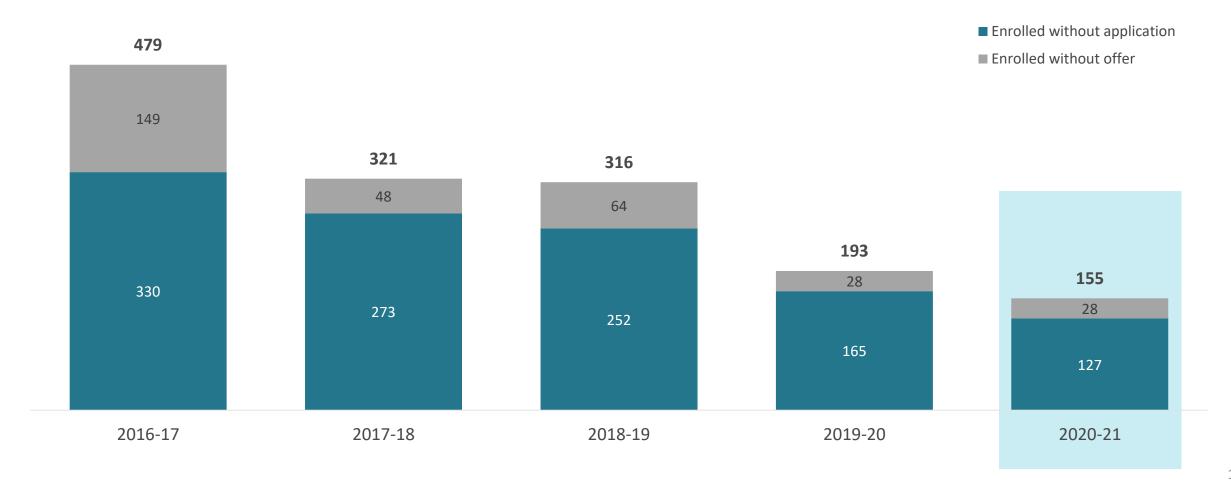


KEY SY20-21 FINDINGS

- 20% decrease in total errors and 24% decrease in errors that likely caused displacement
 - Continued technical assistance to LEAs, roll-out of application edit form, added an early audit with DCPS
 - Conducted multiple office hours throughout the summer with LEAs
- 51% decrease in overall grade level discrepancies, majority of errors driven by applications to high school grades
- Gap between timely at-risk and non at-risk application submissions closed slightly
 - Some of the shrink likely a result of fewer post-lottery applications during the COVID-19 health emergency
 - 69% of at-risk applications submitted applications before the deadline compared to 86% of non at-risk applications
- 85% of lottery applicants received a match or waitlist offer by October

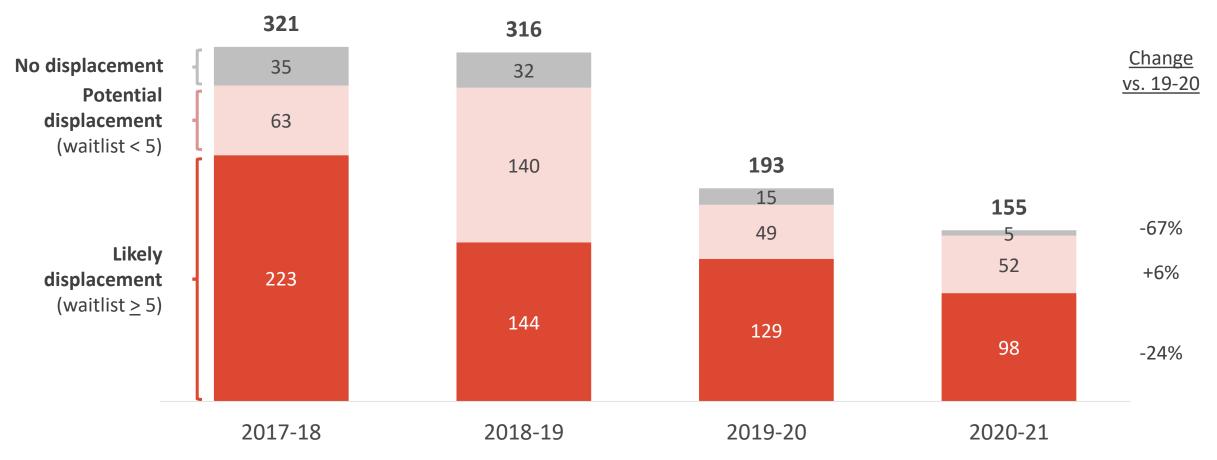
20% decrease in overall citywide errors from SY19-20





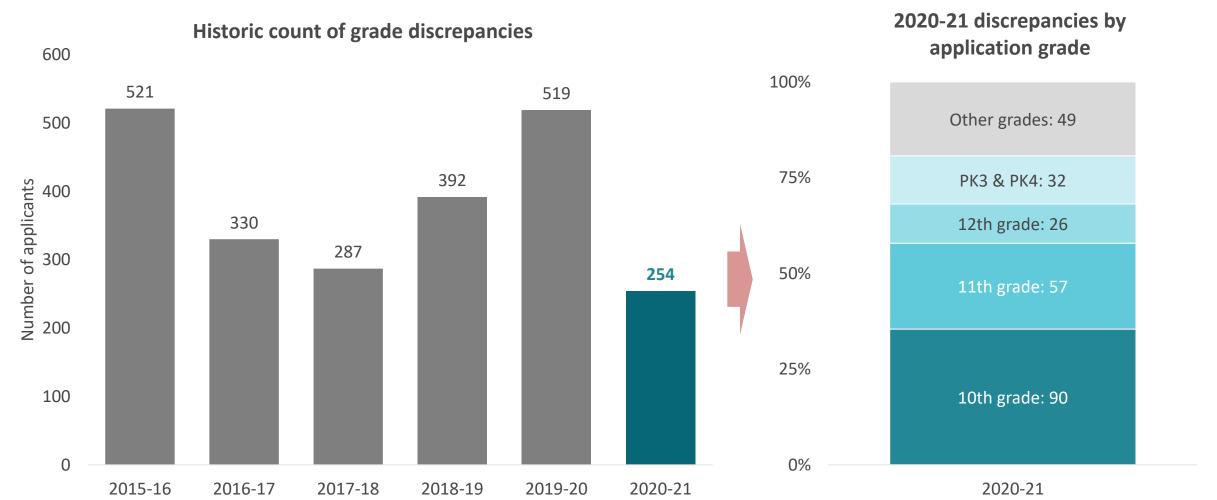
24% decrease in errors likely causing displacement





Significant decrease in grade discrepancies; amost concentrated in HS grades





Gap between timely at-risk and non at-risk application submissions persists



69% of at-risk applicants submit before the 2020 lottery deadline

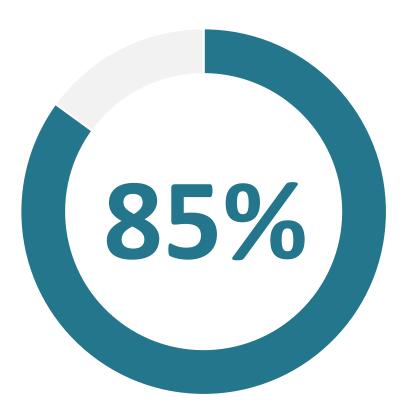
VS.

Gap shrank from 20% in 2019 to 17% in 2020

86% of non at-risk applicants submit before the 2020 lottery deadline

85% of lottery applicants received a match or waitlist offer





21,304 lottery applicants in the 20-21 school year received a match or an eventual waitlist offer(s) by October

At-Risk Preference Timeline





At-Risk Preference Status and Timeline

- DC Council unanimously passed Bill 23-0717, the "Expanding Equitable Access to Great Schools Act of 2020" and Mayor signed on Dec 7, 2020
- PCSB policy draft has been released for the next lottery cycle
 - Public comment due April 19; PCSB votes on May 17
 - LEAs will submit requests to offer an at-risk preference to PCSB by July 15
 - PCSB will approve adoption of the preference by August 15
- MSDC will plan to meet with LEAs this summer to discuss at-risk implementation options. This will continue conversations from last summer and adding any newly interested LEAs.
- Schools will need to officially confirm which preferences they'll offer during the October data collection process for My School DC.

Policy Guide Update



Potential Policy Guide Update



Issue

Existing schools that are considering closure outside of the PCSB process, can still match and enroll students. Matching to a closed school negatively impacts families:

- Matched to a school that they will not be able to attend next year
- Prevented from being matched or waitlisted at schools further down their list
- If they enroll prior to a closure being announced, they will have given up their spot at their current school

Considerations

- Difficult to know when a school is considering closure (if not initiated by the PCSB)
- We want to avoid any perverse incentive of keeping an open dialogue with MSDC

Proposal: add a "recommendation" (rather than a required action) to the policy guide urging schools to not offer seats if their future is uncertain.