Common Lottery Board Roll Call

	Member	Organization
Voting Members	Paul Kihn	Deputy Mayor for Education
	Daniela Anello	DC Bilingual PCS
	Ijeoma Anyanwu	DC Public Schools
	Emerald Becker	DC Public Schools
	Hilary Darilek	E.L. Haynes PCS
	Chyanne Eyde	DC Public Schools
	Shannon Hodge	KIPP DC PCS
Non-Voting Members	Michelle Walker-Davis	DC Public Charter School Board
	Christina Grant	Office of the State Superintendent for Education
	Keinan Thompson	My School DC

Agenda

01 | EdFEST 2023

02 | SY24-25 Lottery Updates

03 | Ward Parity Goal

04 | Executive Director Search

05 | Upcoming Meeting

EdFEST 2023

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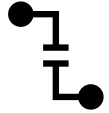EdFEST 2023
MySchoolDC.org
SAVE THE DATES

EdFEST is back in person!

PK3 – GRADE 8
Saturday, December 2
10 a.m. – 1 p.m.
DC Armory

GRADES 9-12
Saturday, December 9
10 a.m. – 1 p.m.
Eastern High School

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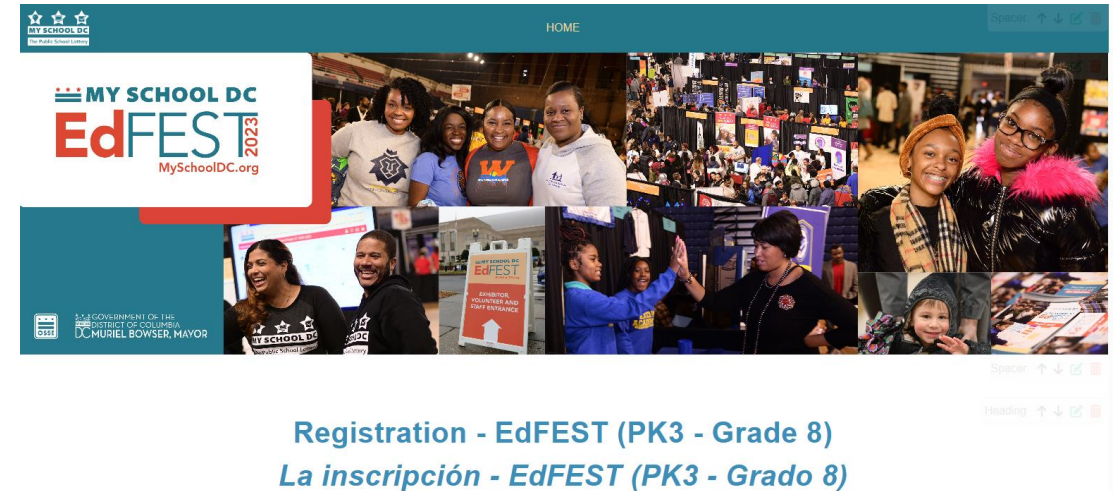# EdFEST 2023 - *New* This Year

Two Event Model

Pre-Registration and Lead Generation

Questions for Student by Students

Community Partners for EdFEST (9-12) focused on rising HS students

Event Sponsorship

Registration - EdFEST (PK3 - Grade 8)
La inscripción - EdFEST (PK3 - Grado 8)

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EdFEST 2023 - Marketing and Outreach

Email & Text Alerts
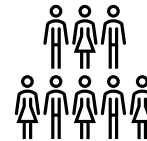
LEA and Partner Toolkits

Phone Banking

DC Council

Post Cards

Increased Community Presence

Advertising: Print, Radio, TV, Digital, Bus, and Rail

Key Dates & EdFEST Save the Date Alert Sept. 20

EdFEST Pre-Registration Launches (for attendees) ~Nov. 1

EdFEST Paid Advertising Begins Nov. 6

EdFEST "Learn Phase" Phone Banking Begins Nov. 13

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How you can help:

- Share EdFEST volunteer opportunities with your networks

- Help us spread the word about both EdFEST events:
  - Newsletter
  - Social Media
  - Word of Mouth

EdFEST 2023 LEA and Partner Marketing Toolkits Coming Soon!

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SY24-25 LOTTERY UPDATES

SY24-25 Lottery Cycle

Dec. 2nd
EdFEST – PK3 to Grade 8

Dec. 9th
EdFEST – Grades 9-12

Dec. 11th
Application Opens

Feb. 1st
Deadline, 9-12

March 1st
Deadline, PK3-8th

March 29th
Lottery Results
Released

May 1st
Enrollment Deadline,
Matched Students

Dec	Jan	Feb	March	April	May

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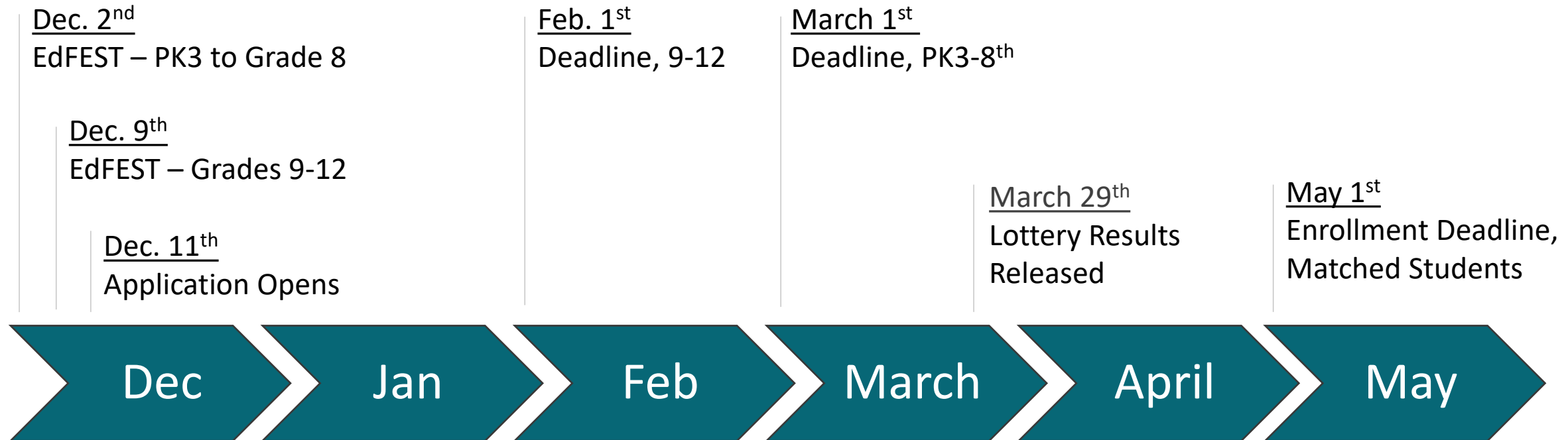
School Changes in SY24-25

Three new campuses and 11 new grades are slated to open in the coming school year.

Washington Yu Ying PCS is expanding their existing campus to a new facility down the block that will serve PK3, PK4, and Kindergarten.

AppleTree Early Learning PCS – Waterfront Station
will open as a new campus for PK3 & PK4 students.

DC Wildflower PCS – Blue Montessori will open as a new campus for PK3 & PK4 students.
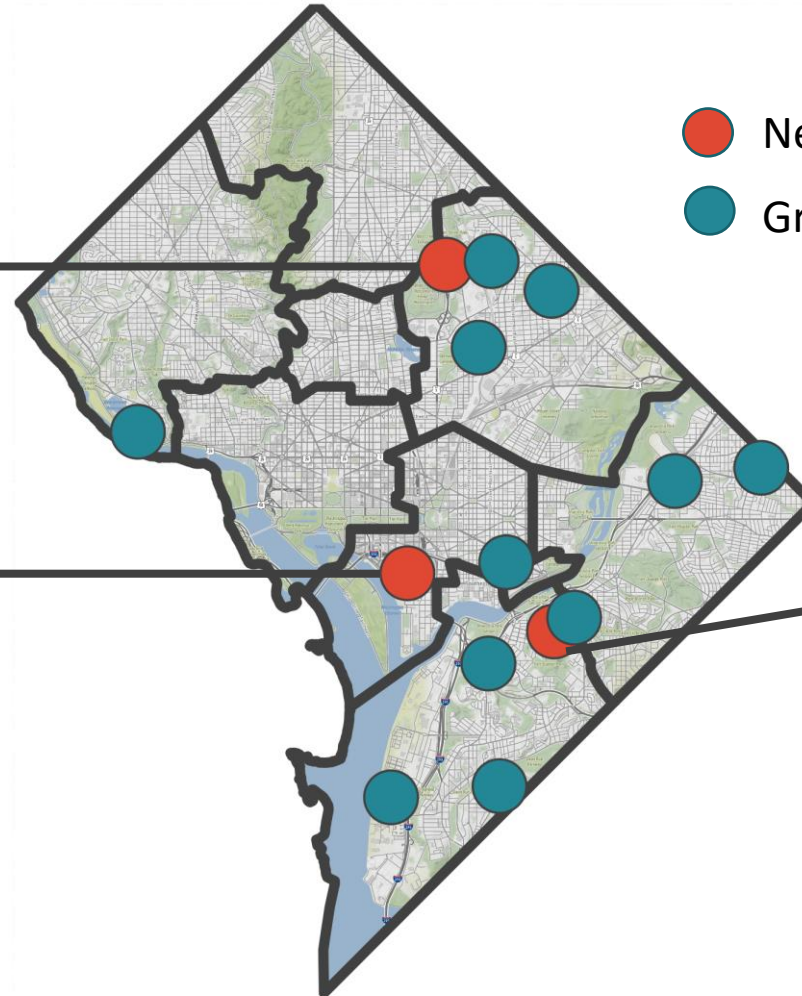
New campus

Grade expansion

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Schools Growing by One Grade

School Name	Grade Added (Grade Span)
Achievement Prep PCS	6th (PK3 – 6th)
DC Prep PCS – Anacostia Middle	8th (4th – 8th)
DC Wildflower PCS	1st (PK3 – 1st)
Digital Pioneers Academy PCS – Capitol Hill	12th (9th – 12th)
Global Citizens PCS	2nd (PK3 – 2nd)
LEARN DC PCS	4th (PK3 – 4th)

School Name	Grade Added (Grade Span)
Lee Montessori PCS – East End	4th (PK3 – 4th)
MacArthur High School	11th (9th – 11th)
Mundo Verde Bilingual PCS – Calle Ocho Campus	5th (PK3 – 5th)
The Sojourner Truth PCS	11th (6th – 11th)
Washington Latin PCS – Cooper Campus	8th (5th – 8th)

SY24-25 Equitable Access Preference

Participating LEAs	Method
BASIS PCS	Designated Seats
Breakthrough Montessori PCS	Lottery Preference
DC Bilingual PCS	Designated Seats
DC Public Schools	Designated Seats & Lottery Preference
DC Wildflower PCS	Designated Seats
The Children's Guild PCS	Lottery Preference
Digital Pioneers Academy PCS	Lottery Preference
E.L. Haynes PCS	Designated Seats
Inspired Teaching Demonstration PCS	Designated Seats
Latin American Montessori Bilingual PCS	Designated Seats
Lee Montessori PCS	Designated Seats
Mundo Verde Bilingual PCS	Designated Seats
Sojourner Truth PCS	Lottery Preference
Two Rivers PCS	Designated Seats
Washington Latin PCS	Designated Seats
Washington Yu Ying PCS	Designated Seats

BASIS PCS was approved by PCSB to add the Equitable Access preference in SY24-25 and has chosen to **designate seats** in the coming lottery.

Several new DCPS schools will hold equitable access designated seats or add equitable access as an **in-boundary lottery preference** for SY24-25.

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Boundary Process Updates

2 AC meetings
- Understand objectives
- Formulate preliminary guiding principles and values

4 AC meetings
- Finalize guiding principles and priority challenges
- Understand impacts of policy levers

AC meetings October 24, December 5
- Develop three scenarios for community feedback

2-3 AC meetings
- Synthesize scenario tool feedback to develop final recommendations

Engage School Communities

April
Study Kick-Off

May
Town hall #1
- Provided overview of systems
- Solicited input on guiding principles and values

September
Town hall #2
- Process update
- Understanding of policy levers and draft scenarios
- Introduce engagement tool

December
Town hall #3
- Share three scenarios
- Introduce scenario tool to get feedback to develop final recommendations

Winter 2024
Final Recommendations

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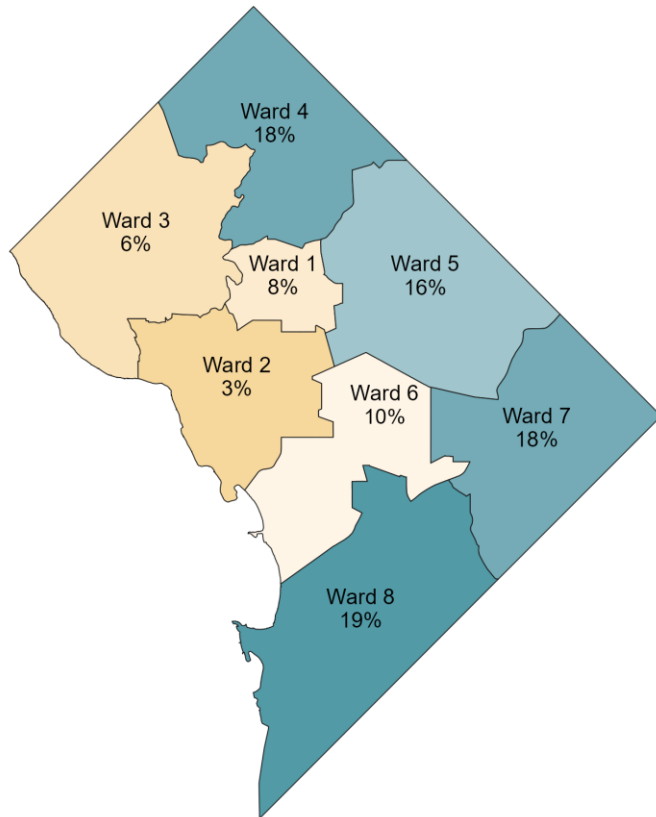
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WARD PARITY GOAL

SY2023-24 Ward Parity

New 2023 SMART Goal: Research and reframe the ward parity metric to better align targeted engagement. Specifically, this work will review underrepresentation from Ward 7 & Ward 8 residents.
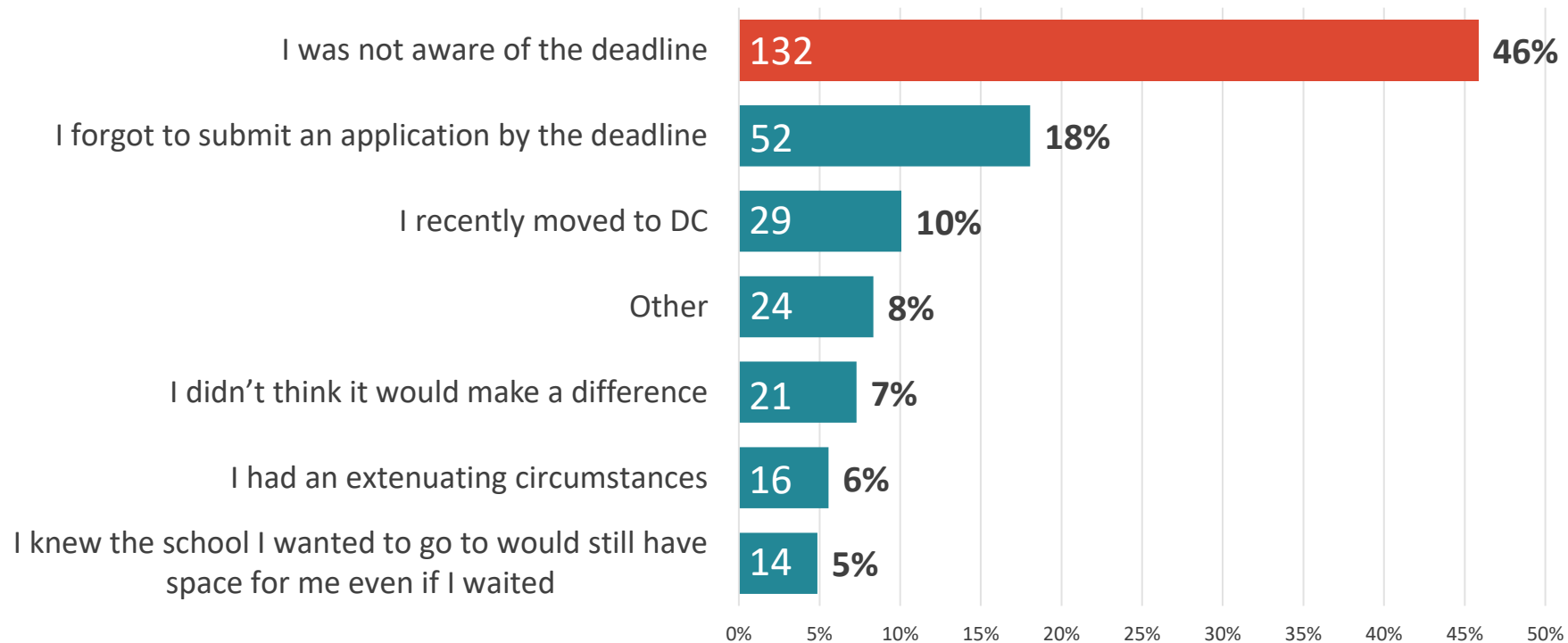
Ward	Total Public-School Enrollment by Ward of Residence (SY22-23)*	Applicants by Ward of Residence (SY23-24)
1	9%	8%
2	3%	3%
3	6%	6%
4	17%	18%
5	15%	16%
6	7%	10%
7	20%	18%
8	23%	19%

*Data from EdScape's Where Public School Students Live.

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Post-Lottery Applicants Surveyed

In September, post-lottery applicants from Wards 7 & 8 with students entering PK3, PK4, and Grade 9 were called to understand why they submitted a post-lottery application.

Q. Can you share your reason for submitting an application after the deadline?

Reason	Count	Percent
I was not aware of the deadline	132	46%
I forgot to submit an application by the deadline	52	18%
I recently moved to DC	29	10%
Other	24	8%
I didn't think it would make a difference	21	7%
I had an extenuating circumstances	16	6%
I knew the school I wanted to go to would still have space for me even if I waited	14	5%

N = 288 of 390 successful calls

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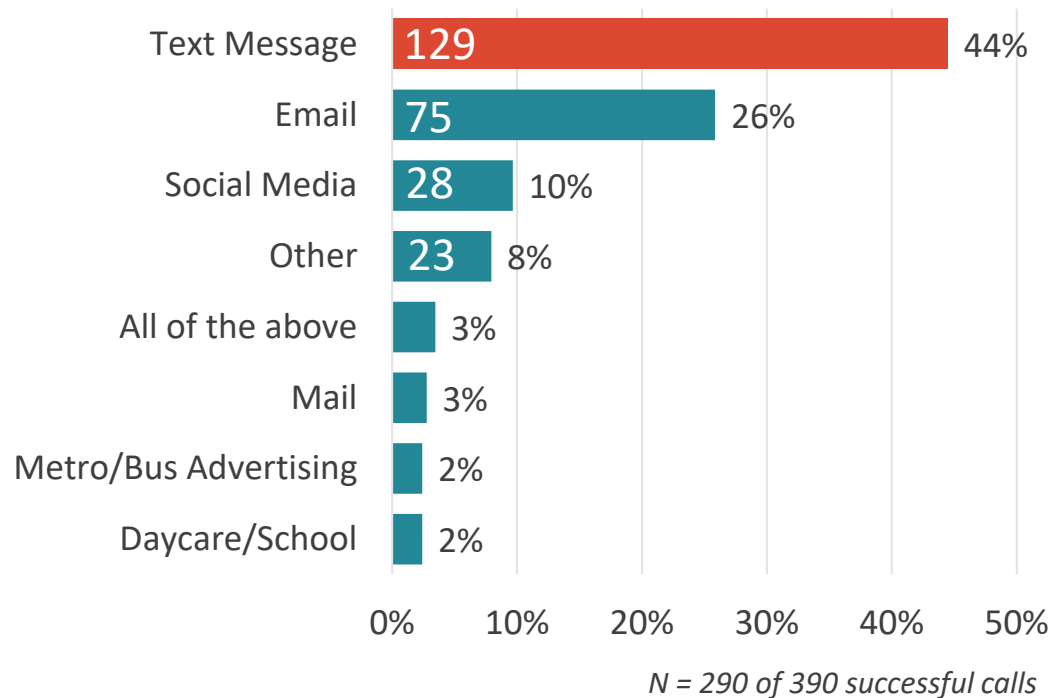
Text & Email Preferred

Electronic methods continue to be the most preferred way to receive information.

Q. What's the best way to reach you & friends with lottery deadline information?

Method	Count	Percentage
Text Message	129	44%
Email	75	26%
Social Media	28	10%
Other	23	8%
All of the above		3%
Mail		3%
Metro/Bus Advertising		2%
Daycare/School		2%

N = 290 of 390 successful calls

81% of contacted applicants shared that knowing the deadline would have encouraged them to apply by the deadline.

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Ward 7 & Ward 8 Post-Lottery Focus

Grow Partnerships

Update Partner Toolkit Content

Leverage current touch points

Additional ideas from Ward 8 PAC Member Meetings:
• Engage trusted community members and social media accounts.
• Have a more personal voice in My School DC videos and content.
• Include more education and urgency re: why applying by the deadlines matters.

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EXECUTIVE DIRECTOR SEARCH

Executive Director Search

- September
  - Soft posting released and distributed.

- October
  - Formal job posting on careers.dc.gov on Oct. 22.

- November to January
  - Candidate Interviews and Selection.
  - Candidate start date goal by January.

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UPCOMING MEETING

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Next Meeting:

Thursday, Jan 25th @2:30 p.m.

Anticipated Agenda Items:

- SY24-25 EdFEST Recap
- SY24-25 Lottery Cycle Updates
- Update on Executive Director Search