Common Lottery Board Quarterly Meeting

OCTOBER 19, 2023
### Common Lottery Board Roll Call

<table>
<thead>
<tr>
<th>Member</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Voting Members</strong></td>
<td></td>
</tr>
<tr>
<td>Paul Kihn</td>
<td>Deputy Mayor for Education</td>
</tr>
<tr>
<td>Daniela Anello</td>
<td>DC Bilingual PCS</td>
</tr>
<tr>
<td>Ijeoma Anyanwu</td>
<td>DC Public Schools</td>
</tr>
<tr>
<td>Emerald Becker</td>
<td>DC Public Schools</td>
</tr>
<tr>
<td>Hilary Darilek</td>
<td>E.L. Haynes PCS</td>
</tr>
<tr>
<td>Chyanne Eyde</td>
<td>DC Public Schools</td>
</tr>
<tr>
<td>Shannon Hodge</td>
<td>KIPP DC PCS</td>
</tr>
<tr>
<td><strong>Non-Voting Members</strong></td>
<td></td>
</tr>
<tr>
<td>Michelle Walker-Davis</td>
<td>DC Public Charter School Board</td>
</tr>
<tr>
<td>Christina Grant</td>
<td>Office of the State Superintendent for Education</td>
</tr>
<tr>
<td>Keinan Thompson</td>
<td>My School DC</td>
</tr>
</tbody>
</table>
Agenda

01 | EdFEST 2023
02 | SY24-25 Lottery Updates
03 | Ward Parity Goal
04 | Executive Director Search
05 | Upcoming Meeting
EdFEST 2023

EdFEST is back in person!

PK3 - GRADE 8
Saturday, December 2
10 a.m. - 1 p.m.
DC Armory

GRADES 9-12
Saturday, December 9
10 a.m. - 1 p.m.
Eastern High School
EdFEST 2023 - New This Year

Two Event Model

Pre-Registration and Lead Generation

Questions for Student by Students

Community Partners for EdFEST (9-12) focused on rising HS students

Event Sponsorship
EdFEST 2023 - Marketing and Outreach

- Email & Text Alerts
- Phone Banking
- Post Cards
- Advertising: Print, Radio, TV, Digital, Bus, and Rail
- LEA and Partner Toolkits
- DC Council
- Increased Community Presence

Key Dates & EdFEST
- Save the Date Alert: Sept. 20
- Pre-Registration Launches (for attendees): ~Nov. 1
- Paid Advertising Begins: Nov. 6
- "Learn Phase" Phone Banking Begins: Nov. 13

Increased Community Presence
How you can help:

• Share EdFEST **volunteer opportunities** with your networks

• Help us spread the word about both EdFEST events:
  • Newsletter
  • Social Media
  • Word of Mouth

*EdFEST 2023 LEA and Partner Marketing Toolkits Coming Soon!*
SY24-25 LOTTERY UPDATES
SY24-25 Lottery Cycle

Dec. 2nd
EdFEST – PK3 to Grade 8

Dec. 9th
EdFEST – Grades 9-12

Dec. 11th
Application Opens

Feb. 1st
Deadline, 9-12

March 1st
Deadline, PK3-8th

March 29th
Lottery Results Released

May 1st
Enrollment Deadline, Matched Students

Dec  Jan  Feb  March  April  May
School Changes in SY24-25

Three new campuses and 11 new grades are slated to open in the coming school year.

- Washington Yu Ying PCS is expanding their existing campus to a new facility down the block that will serve PK3, PK4, and Kindergarten.

- AppleTree Early Learning PCS – Waterfront Station will open as a new campus for PK3 & PK4 students.

- DC Wildflower PCS – Blue Montessori will open as a new campus for PK3 & PK4 students.
# Schools Growing by One Grade

<table>
<thead>
<tr>
<th>School Name</th>
<th>Grade Added (Grade Span)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Achievement Prep PCS</td>
<td>6th (PK3 – 6th)</td>
</tr>
<tr>
<td>DC Prep PCS – Anacostia Middle</td>
<td>8th (4th – 8th)</td>
</tr>
<tr>
<td>DC Wildflower PCS</td>
<td>1st (PK3 – 1st)</td>
</tr>
<tr>
<td>Digital Pioneers Academy PCS – Capitol Hill</td>
<td>12th (9th – 12th)</td>
</tr>
<tr>
<td>Global Citizens PCS</td>
<td>2nd (PK3 – 2nd)</td>
</tr>
<tr>
<td>LEARN DC PCS</td>
<td>4th (PK3 – 4th)</td>
</tr>
<tr>
<td>Lee Montessori PCS – East End</td>
<td>4th (PK3 – 4th)</td>
</tr>
<tr>
<td>MacArthur High School</td>
<td>11th (9th – 11th)</td>
</tr>
<tr>
<td>Mundo Verde Bilingual PCS – Calle Ocho Campus</td>
<td>5th (PK3 – 5th)</td>
</tr>
<tr>
<td>The Sojourner Truth PCS</td>
<td>11th (6th – 11th)</td>
</tr>
<tr>
<td>Washington Latin PCS – Cooper Campus</td>
<td>8th (5th – 8th)</td>
</tr>
</tbody>
</table>
## SY24-25 Equitable Access Preference

<table>
<thead>
<tr>
<th>Participating LEAs</th>
<th>Method</th>
</tr>
</thead>
<tbody>
<tr>
<td>BASIS PCS</td>
<td>Designated Seats</td>
</tr>
<tr>
<td>Breakthrough Montessori PCS</td>
<td>Lottery Preference</td>
</tr>
<tr>
<td>DC Bilingual PCS</td>
<td>Designated Seats</td>
</tr>
<tr>
<td>DC Public Schools</td>
<td>Designated Seats &amp; Lottery Preference</td>
</tr>
<tr>
<td>DC Wildflower PCS</td>
<td>Designated Seats</td>
</tr>
<tr>
<td>The Children’s Guild PCS</td>
<td>Lottery Preference</td>
</tr>
<tr>
<td>Digital Pioneers Academy PCS</td>
<td>Lottery Preference</td>
</tr>
<tr>
<td>E.L. Haynes PCS</td>
<td>Designated Seats</td>
</tr>
<tr>
<td>Inspired Teaching Demonstration PCS</td>
<td>Designated Seats</td>
</tr>
<tr>
<td>Latin American Montessori Bilingual PCS</td>
<td>Designated Seats</td>
</tr>
<tr>
<td>Lee Montessori PCS</td>
<td>Designated Seats</td>
</tr>
<tr>
<td>Mundo Verde Bilingual PCS</td>
<td>Designated Seats</td>
</tr>
<tr>
<td>Sojourner Truth PCS</td>
<td>Lottery Preference</td>
</tr>
<tr>
<td>Two Rivers PCS</td>
<td>Designated Seats</td>
</tr>
<tr>
<td>Washington Latin PCS</td>
<td>Designated Seats</td>
</tr>
<tr>
<td>Washington Yu Ying PCS</td>
<td>Designated Seats</td>
</tr>
</tbody>
</table>

BASIS PCS was approved by PCSB to add the Equitable Access preference in SY24-25 and has chosen to designate seats in the coming lottery.

Several new DCPS schools will hold equitable access designated seats or add equitable access as an in-boundary lottery preference for SY24-25.
Boundary Process Updates

2 AC meetings
- Understand objectives
- Formulate preliminary guiding principles and values

4 AC meetings
- Finalize guiding principles and priority challenges
- Understand impacts of policy levers

AC meetings
October 24, December 5
- Develop three scenarios for community feedback

2-3 AC meetings
- Synthesize scenario tool feedback to develop final recommendations

Engage School Communities

April
Study Kick-Off
- Provided overview of systems
- Solicited input on guiding principles and values

May
Town hall #1

September
Town hall #2
- Process update
- Understanding of policy levers and draft scenarios
- Introduce engagement tool

December
Town hall #3
- Share three scenarios
- Introduce scenario tool to get feedback to develop final recommendations

Winter 2024
Final Recommendations
WARD PARITY GOAL
SY2023-24 Ward Parity

New 2023 SMART Goal: Research and reframe the ward parity metric to better align targeted engagement. Specifically, this work will review underrepresentation from Ward 7 & Ward 8 residents.

<table>
<thead>
<tr>
<th>Ward</th>
<th>Total Public-School Enrollment by Ward of Residence (SY22-23)*</th>
<th>Applicants by Ward of Residence (SY23-24)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>9%</td>
<td>8%</td>
</tr>
<tr>
<td>2</td>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td>3</td>
<td>6%</td>
<td>6%</td>
</tr>
<tr>
<td>4</td>
<td>17%</td>
<td>18%</td>
</tr>
<tr>
<td>5</td>
<td>15%</td>
<td>16%</td>
</tr>
<tr>
<td>6</td>
<td>7%</td>
<td>10%</td>
</tr>
<tr>
<td>7</td>
<td>20%</td>
<td>18%</td>
</tr>
<tr>
<td>8</td>
<td>23%</td>
<td>19%</td>
</tr>
</tbody>
</table>

*Data from EdScape’s Where Public School Students Live.
Post-Lottery Applicants Surveyed

In September, post-lottery applicants from Wards 7 & 8 with students entering PK3, PK4, and Grade 9 were called to understand why they submitted a post-lottery application.

Q. Can you share your reason for submitting an application after the deadline?

- I was not aware of the deadline: 132 (46%)
- I forgot to submit an application by the deadline: 52 (18%)
- I recently moved to DC: 29 (10%)
- Other: 24 (8%)
- I didn’t think it would make a difference: 21 (7%)
- I had an extenuating circumstances: 16 (6%)
- I knew the school I wanted to go to would still have space for me even if I waited: 14 (5%)

N = 288 of 390 successful calls
Text & Email Preferred

Electronic methods continue to be the most preferred way to receive information.

Q. What’s the best way to reach you & friends with lottery deadline information?

- Text Message: 129 (44%)
- Email: 75 (26%)
- Social Media: 28 (10%)
- Other: 23 (8%)
- All of the above: 3 (1%)
- Mail: 3 (1%)
- Metro/Bus Advertising: 2 (1%)
- Daycare/School: 2 (1%)

81% of contacted applicants shared that knowing the deadline would have encouraged them to apply by the deadline.

N = 290 of 390 successful calls
Ward 7 & Ward 8 Post-Lottery Focus

Grow Partnerships

Leverage current touch points

Update Partner Toolkit Content

Additional ideas from Ward 8 PAC Member Meetings:
- Engage trusted community members and social media accounts.
- Have a more personal voice in My School DC videos and content.
- Include more education and urgency re: why applying by the deadlines matters.
EXECUTIVE DIRECTOR SEARCH
Executive Director Search

- September
  - Soft posting released and distributed.

- October
  - Formal job posting on careers.dc.gov on Oct. 22.

- November to January
  - Candidate Interviews and Selection.
  - Candidate start date goal by January.
Next Meeting:

Thursday, Jan 25th @2:30 p.m.

Anticipated Agenda Items:

• SY24-25 EdFEST Recap
• SY24-25 Lottery Cycle Updates
• Update on Executive Director Search